



Thursday, November 17, 2022
Rocketship CA Board Committee (2022-23 Q2)

Meeting Time: 4:00pm

Public Comment: Members of the public can make comment on off-agenda items at the start of the meeting, and on agenda items immediately preceding the board's discussion of each item. Please use the webinar's "raise hand" feature to indicate you would like to make a comment. You will be recognized once the public comment time begins, and will be unmuted by the host and permitted to make comment for a duration of up to 3 minutes.

Meeting Location: 2001 Gateway Place, Suite 230E San Jose, CA 95110

Teleconference locations:

950 Owsley Ave, San Jose, CA 95122

1700 Cavallo Rd, Antioch, CA 94509

2351 Olivera Rd, Concord, CA 94520

909 Roosevelt Ave, Redwood City, CA 94061

311 Plus Park Blvd Suite 130, Nashville, TN 37217

1. Opening Items

- A. Call to order
- B. Public comment on off-agenda items

2. Agenda Items

- A. Executive Director Update
- B. California Finance Update
- C. SY 22-23 Enrollment Update
- D. Talent Update
- E. Achievement Update

3 Adjourn

THE ORDER OF BUSINESS AND TIMINGS MAY BE CHANGED WITHOUT NOTICE: Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice, provided that the Board takes action to effectuate such change.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY: Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting may request assistance by contacting us at compliance@rsed.org.

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Si necesita traducción de audio al español para acceder a la reunión de la Mesa Directiva de Rocketship, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.

Si desea hacer un comentario público en español y desea que lo traduzcamos al inglés para la Mesa Directiva, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.

Q2 Rocketship Public Schools CA Committee Meeting

November 17, 2022



Agenda

- I. Administrative
- II. ED Update
- III. Finance Update
- IV. SY 22-23 Enrollment Update
- V. Talent Update
- VI. Achievement Update

ED Update

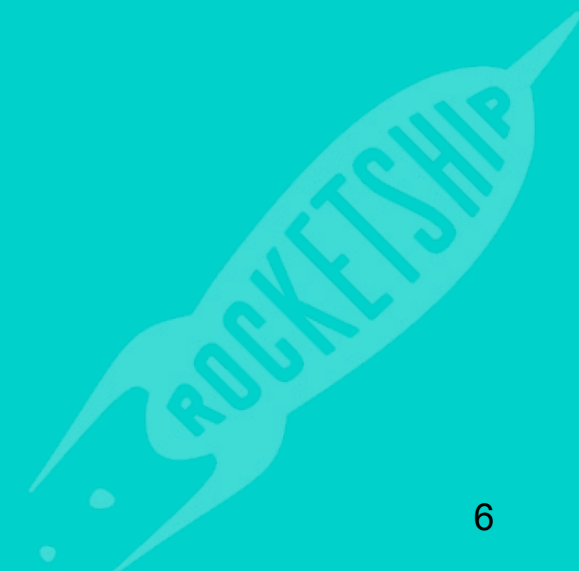


ED Update

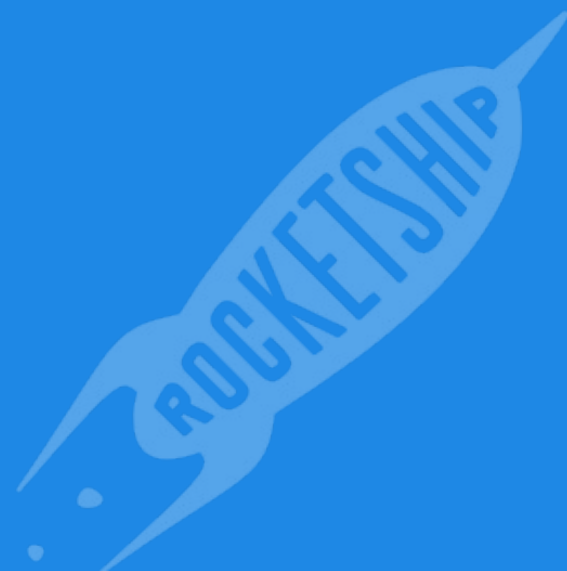
Rocketship 15 Year Anniversary Video



Finance Update

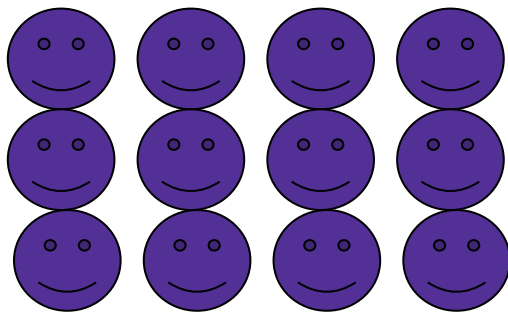


CA Funding

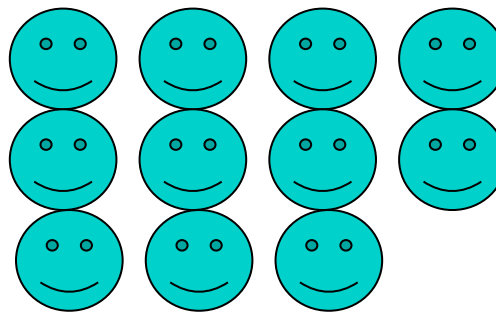


Revenue: How Per Pupil Funding Works

- All school districts have official Count Days on which student enrollment is measured and **per pupil funding** is paid to schools based on this enrollment
- In CA, things are more complicated -- **per pupil funding** is paid to schools based on their **Average Daily Attendance (ADA)** for EVERY school day that year
- Finance builds your budget by estimating your revenue based on your **Projected Enrollment**, anticipated **retention** and a **target ADA** (CA only)



School Enrollment is 12



But ADA is 11...

Result: Will only be funded for 11 students

How much does managing enrollment & attendance matter?

California

Funding is based on (daily enrollment)*(attendance)

Average Daily Enrollment	480
Average Attendance	93%
Average Daily Attendance (ADA)	446.40
Funding @ \$12,000 per ADA	\$5,356,800

← Attrition lever

← Attendance lever

Funding with 95% Attendance	\$5,472,000
Variance	\$115,200

← Lost revenue from attendance

California Funding - FY23 Special Funding Streams

For FY23, California has several significant one-time and special funding streams:

ESSER (and other COVID relief funds)	FY22 - \$14M spent FY23 - \$10M budgeted FY24 - \$7M available FY25>> No funding
Learning Recover Emergency Block Grant	\$2,400 per ADA to be spent over five years
Arts, Music & Instructional Materials	\$666 per ADA to be spent over four years
California Community Schools Partnership Program (CCSPP)	Competitive grant that provides \$3M per year for five years
Hold Harmless	One time revenue to hold schools harmless for decrease in ADA as a result of COVID. Note, districts always have a hold harmless option regardless of COVID, charters do not. FY22 - \$4M FY23 - \$5M

CA FY22 Actuals and FY23 Q1 Financials



California FY22 Budget v Actual

California	FY2022								
	Schools			NeST			Region		
(\$000)	Budget	Actual	Variance	Budget	Actual	Variance	Budget	Actual	Variance
Federal Income	14,641	19,111	4,470	0	0	0	14,641	19,111	4,470
State Revenue Sources	96,369	87,937	(8,431)	0	931	931	96,369	88,869	(7,500)
Other Local Revenues	193	70	(123)	0	0	0	193	70	(123)
Int Transfers/Network Svc Fee	575	600	25	5,336	4,892	(444)	5,911	5,492	(419)
Grants and Fundraising	0	204	204	0	48	48	0	251	251
Revenues	111,778	107,922	(3,856)	5,336	5,872	535	117,115	113,794	(3,321)
Compensation	57,462	54,951	2,511	3,260	3,195	65	60,722	58,146	2,576
Non Compensation	24,634	27,945	(3,311)	1,477	1,789	(312)	26,111	29,734	(3,623)
Rent	11,056	10,788	268	284	402	(118)	11,340	11,190	150
Network Service Fee	15,621	14,842	779	0	0	0	15,621	14,842	779
Expense	108,773	108,527	247	5,021	5,386	(365)	113,794	113,913	(119)
Net Income	3,005	(604)	(3,609)	316	486	170	3,321	(119)	(3,439)

The variance in the California actuals is driven primarily by a shift in state revenue.

We will receive approximately \$9M in hold harmless revenue from the state to offset the impact that COVID had on FY22 ADA.

We booked \$4M of the hold harmless revenue in FY22, the remainder will be recognized in FY23 per our auditor's instructions.

Had we recognized the full \$9M in hold harmless revenue in FY22, it would have eliminated the negative CINA variance.



CA FY23 Q1 BvA

CA	Q1 - FY23				
(\$000)	Total Schools	CA NeST	Total	Actuals	Variance
Federal Income	3,716	0	3,716	1,353	(2,363)
State Revenue Sources	22,465	0	22,465	18,352	(4,113)
Other Local Revenues	32	0	32	13	(19)
Int Transfers/Network Support Fee	125	1,269	1,394	1,083	(311)
Grants and Fundraising	0	0	0	1	1
Revenues	26,338	1,269	27,607	20,802	(6,805)
Compensation	14,179	758	14,937	14,321	616
Non Compensation	10,342	528	10,870	8,360	2,511
Rent	2,587	73	2,660	2,589	71
Network Service Fee	3,709	0	3,709	3,275	434
Expense	30,817	1,359	32,177	28,544	3,632
CINA	(4,480)	(90)	(4,570)	(7,742)	(3,172)

The California region shows a Q1 negative CINA variance of \$3.2M. This is driven by lower than anticipated ESSER revenue as well as state hold harmless and special program revenue. The revenue variances are a result of timing and will correct themselves over the course of the year.

The non-compensation savings in Q1 are related to the ELOP program expenditures which will increase over the course of the year.

CA FY23 September Re-forecast

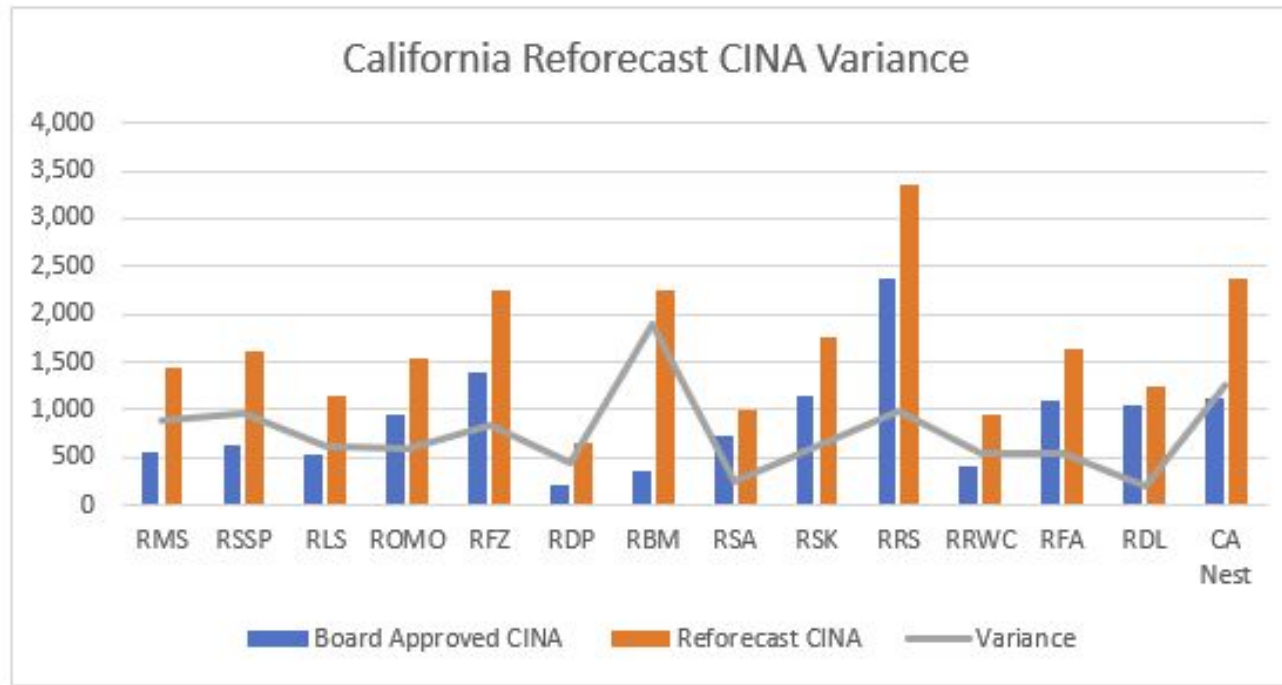
CA	September Reforecast				
	FY23 Budgets				
(\$000)	Total Schools	CA NeST	Total	Sept Reforecast	Variance
Federal Income	17,292	0	17,292	17,539	247
State Revenue Sources	117,206	0	117,206	129,980	12,774
Other Local Revenues	124	0	124	115	(9)
Int Transfers/Network Support Fee	500	6,499	6,999	8,319	1,320
Grants and Fundraising	0	100	100	100	0
Revenues	135,123	6,599	141,721	156,053	14,331
Compensation	56,714	3,033	59,748	59,035	713
Non Compensation	37,543	2,161	39,704	41,665	(1,961)
Rent	10,406	292	10,698	10,487	211
Network Service Fee	19,022	0	19,022	21,646	(2,623)
Expense	123,686	5,486	129,172	132,832	(3,660)
CINA	11,437	1,112	12,549	23,220	10,671

California September reforecast shows a positive CINA variance of \$10.1M. California is projected to receive an additional \$2,500 per ADA in one-time funding which contributes to a \$14M increase in revenue. We are currently awaiting state guidance regarding the revenue recognition of these funds. While this may impact the CINA, it will not impact the region's cash position.

The additional revenues are offset by approximately \$2M in additional non-compensation expenses. This is a conservative estimate as the region has \$1.7M in contingency.



CA School Re-forecast



All CA schools are projected to operate with positive CINAs for FY23.

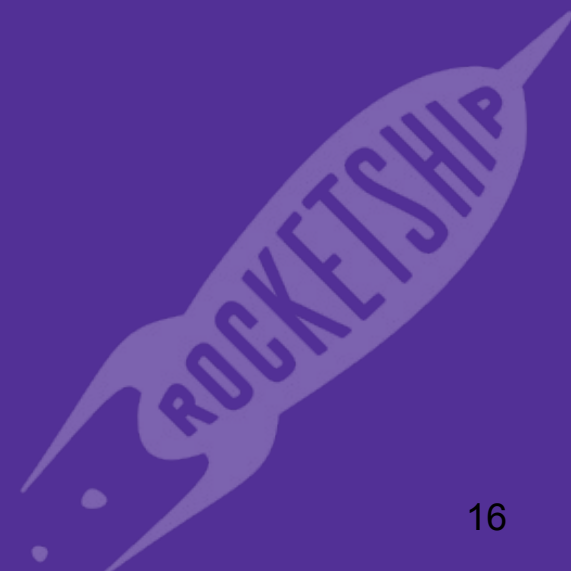
All CA schools show a positive CINA variance in the September reforecast.

Board Approved CINA	RMS	RSSP	RLS	ROMO	RFZ	RDP	RBM	RSA
Reforecast CINA	549	643	524	950	1,403	226	351	736
Variance	1,441	1,615	1,152	1,549	2,249	666	2,245	996
	891	972	627	599	846	440	1,895	260

Board Approved CINA	RSK	RRS	RRWC	RFA	RDL	CA Nest	CA Region
Reforecast CINA	1,137	2,362	408	1,090	1,057	1,112	12,549
Variance	1,748	3,356	953	1,630	1,251	2,370	23,221
	610	994	545	540	194	1,258	10,672

While the variance may shift as a result of revenue recognition, we project that all schools will maintain a positive CINA.

SY 22-23 Enrollment Update



Rocketship California is currently serving 6,504 students, 100.8% to the 22-23 projection.

Rocketship CA Enrollment as of 11/10/22				
School	Enrolled	Budget/Staffing Projection	% to Budget/Staffing Projection	Distance to Budget/Staffing Projection
RMS	495	479	103.3%	16
RSSP	327	311	105.1%	16
RLS	373	381	97.9%	-8
ROMO	571	577	99.0%	-6
RDP	431	438	98.4%	-7
RBM	502	482	104.1%	20
RSA	518	517	100.2%	1
RSK	562	573	98.1%	-11
RFZ	560	564	99.3%	-4
RRS	598	587	101.9%	11
RRWC	317	275	115.3%	42
RFA	674	675	99.9%	-1
RDL	576	594	97.0%	-18
Total	6,504	6,453	100.8%	51

Takeaways:

- Enrollment has stabilized across the region at **100%+ to Budget/Staffing Projection (BSP)**. This sets the region up to be at healthy enrollment for the remainder of the 22-23 school year.
- **Notable wins** are at Redwood City Prep (115%+ to BSP), Sí Se Puede (105%+ to BSP), Brilliant Minds (104%+ to BSP), and Mateo Sheedy (103%+ to BSP).

Looking Ahead:

- **The 2023-24 application launched last week:** We're thrilled to begin accepting applications for next year. Our lottery will be held in March, at which point we'll begin registering new students.
- **Recruitment priorities:** While we focus on kindergarten recruitment for the 23-24 year, we'll continue backfilling open seats for campuses not yet at their enrollment targets for the current year.



Talent Update



DEI Long-Term Goal

Creating **equitable** access to opportunity across our leadership

By 2023, **60% or more of Rocketship leaders** at schools, regional and national will reflect and **represent the racial & ethnic identities** of students we serve.

Increasing **diversity** across our leadership teams at all levels

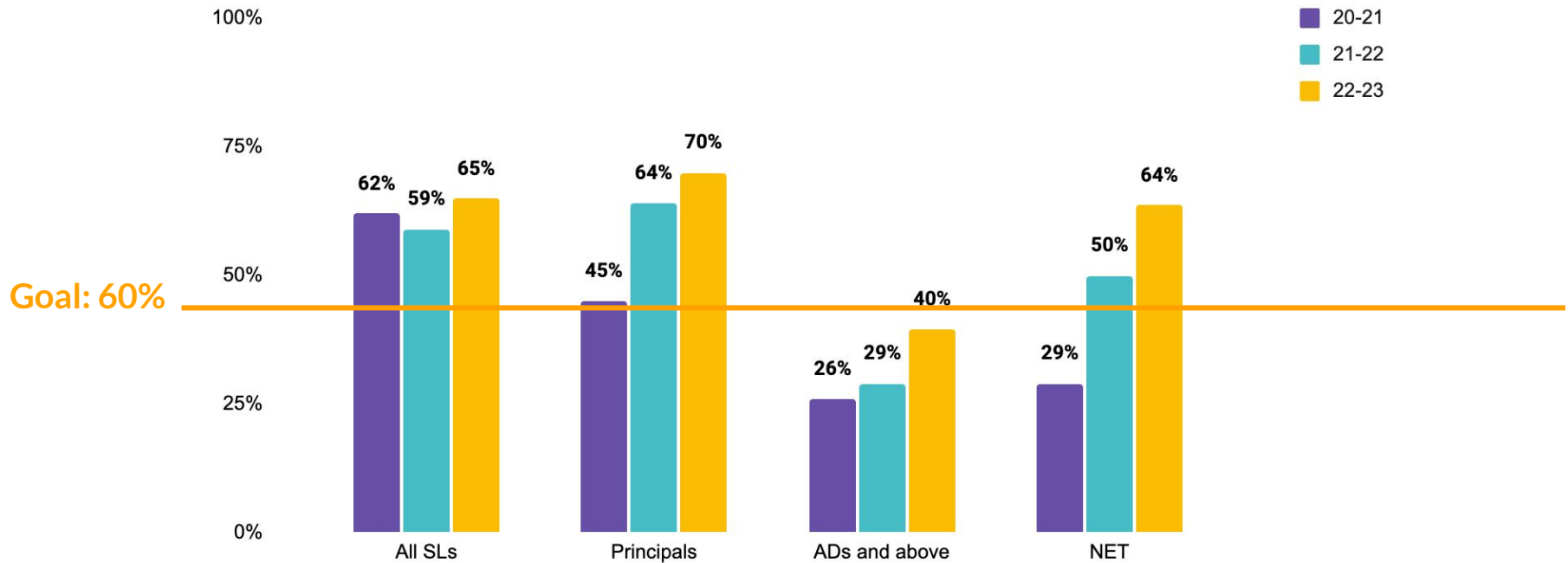


22-23: Progress Towards Always-Important Goals

DEI: 60% of leaders represent student ethnic & racial identities



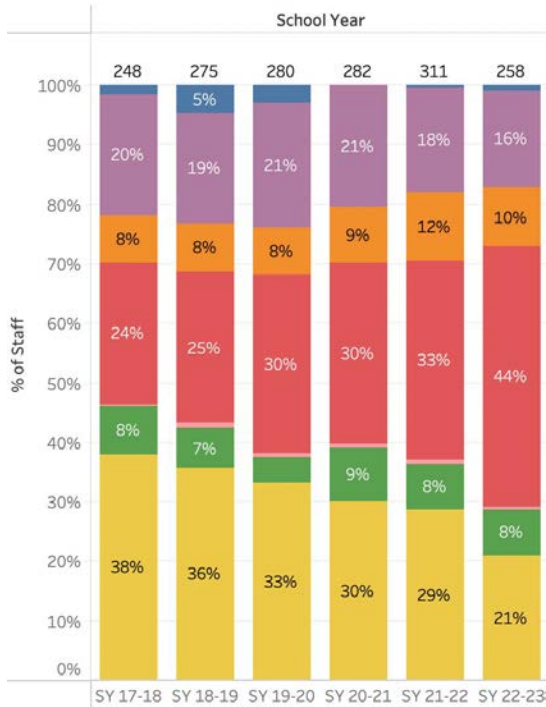
% of Black and Latinx staff members



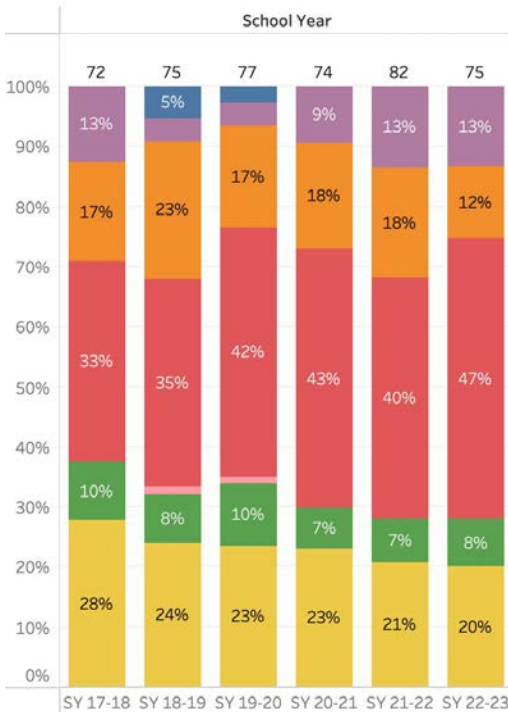
California: School and Nest Staff by Region



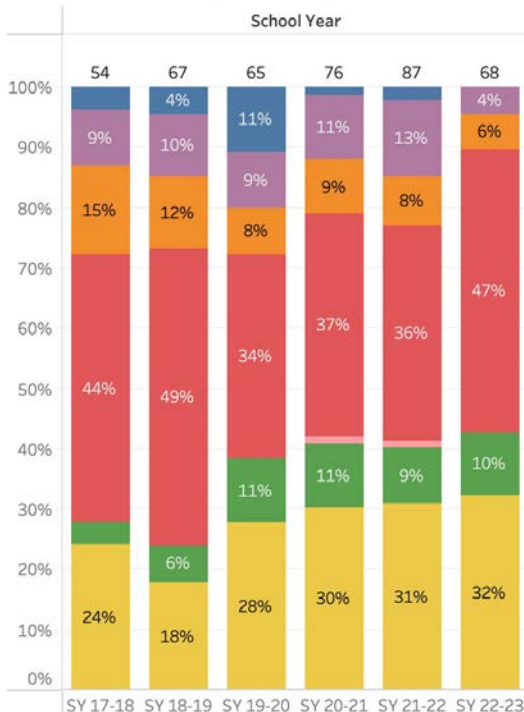
Teachers



School Leaders



NeST (Regional)



Teacher Retention by Region and Role



School Year	Region (Combined)	Job Title		Grand Total
		Education Specialist	Teacher	
SY 18-19	California	73% (33)	71% (205)	71% (238)
	Milwaukee	67% (6)	72% (18)	71% (24)
	Nashville	50% (4)	86% (28)	81% (32)
	Washington D.C.	63% (8)	85% (27)	80% (35)
	Total	69% (51)	74% (278)	73% (329)
SY 19-20	California	80% (30)	86% (202)	85% (232)
	Milwaukee	60% (5)	91% (23)	86% (28)
	Nashville	100% (4)	89% (36)	90% (40)
	Washington D.C.	92% (12)	77% (31)	81% (43)
	Total	82% (51)	86% (292)	85% (343)
SY 20-21	California	68% (40)	76% (228)	75% (268)
	Milwaukee	83% (6)	71% (24)	73% (30)
	Nashville	60% (5)	72% (32)	70% (37)
	Washington D.C.	64% (14)	89% (38)	83% (52)
	Total	68% (65)	77% (322)	75% (387)
SY 21-22	California	70% (46)	66% (223)	67% (269)
	Milwaukee	20% (5)	46% (26)	42% (31)
	Nashville	75% (4)	66% (32)	67% (36)
	Washington D.C.	60% (15)	56% (41)	57% (56)
	Total	64% (70)	63% (322)	64% (392)

Teacher Retention Deep Dive: by Region

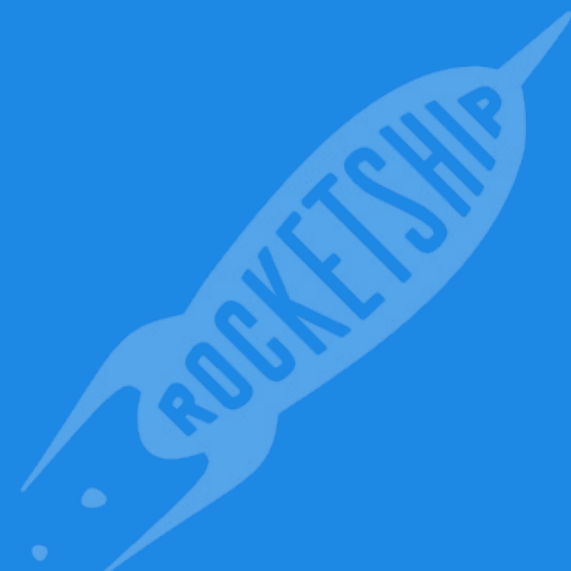
	19-20	20-21	21-22
California	85%	75%	67%
Milwaukee	86%	73%	42%
Nashville	90%	70%	67%
Washington, D.C.	81%	83%	57%
Total	85%	75%	64%

School Leader Retention by Region and Role



School Year	Region (Combined)	Job Title				Grand Total
		Assistant Principal	Business Operations ..	Office Manager	Principal	
SY 18-19	California	71% (24)	100% (14)	79% (14)	75% (16)	79% (68)
	Milwaukee	100% (2)	100% (2)	100% (2)	100% (2)	100% (8)
	Nashville	100% (4)	100% (2)	67% (3)	100% (2)	91% (11)
	Washington D.C.	86% (7)	67% (3)	67% (3)	100% (1)	79% (14)
	Total	78% (37)	95% (21)	77% (22)	81% (21)	82% (101)
SY 19-20	California	71% (31)	100% (12)	100% (13)	92% (13)	86% (69)
	Milwaukee	100% (2)	100% (2)	100% (2)	100% (2)	100% (8)
	Nashville	100% (4)	100% (2)	67% (3)	100% (2)	91% (11)
	Washington D.C.	89% (9)	50% (2)	100% (3)	100% (3)	88% (17)
	Total	78% (46)	94% (18)	95% (21)	95% (20)	88% (105)
SY 20-21	California	81% (27)	92% (12)	100% (13)	100% (14)	91% (66)
	Milwaukee	67% (3)	100% (2)	100% (2)	100% (2)	89% (9)
	Nashville	100% (4)	100% (2)	100% (2)	100% (1)	100% (9)
	Washington D.C.	75% (8)	67% (3)	100% (3)	100% (3)	82% (17)
	Total	81% (42)	89% (19)	100% (20)	100% (20)	90% (101)
SY 21-22	California	85% (33)	67% (12)	85% (13)	93% (15)	84% (73)
	Milwaukee	60% (5)	100% (2)	50% (2)	50% (2)	64% (11)
	Nashville	100% (5)	100% (3)	100% (2)	100% (2)	100% (12)
	Washington D.C.	44% (9)	67% (3)	67% (3)	67% (3)	56% (18)
	Total	77% (52)	75% (20)	80% (20)	86% (22)	79% (114)

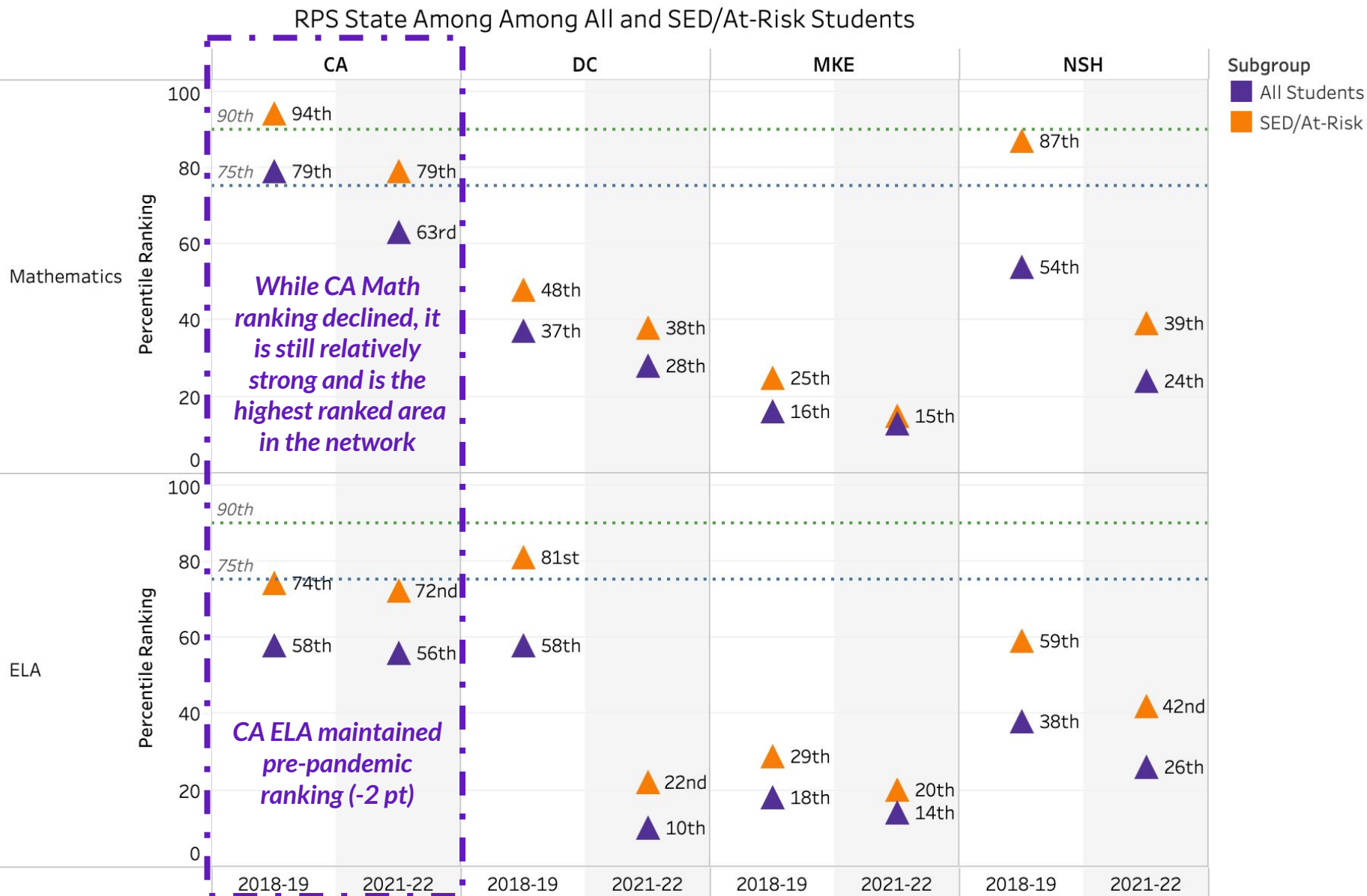
Achievement Update - State Assessments



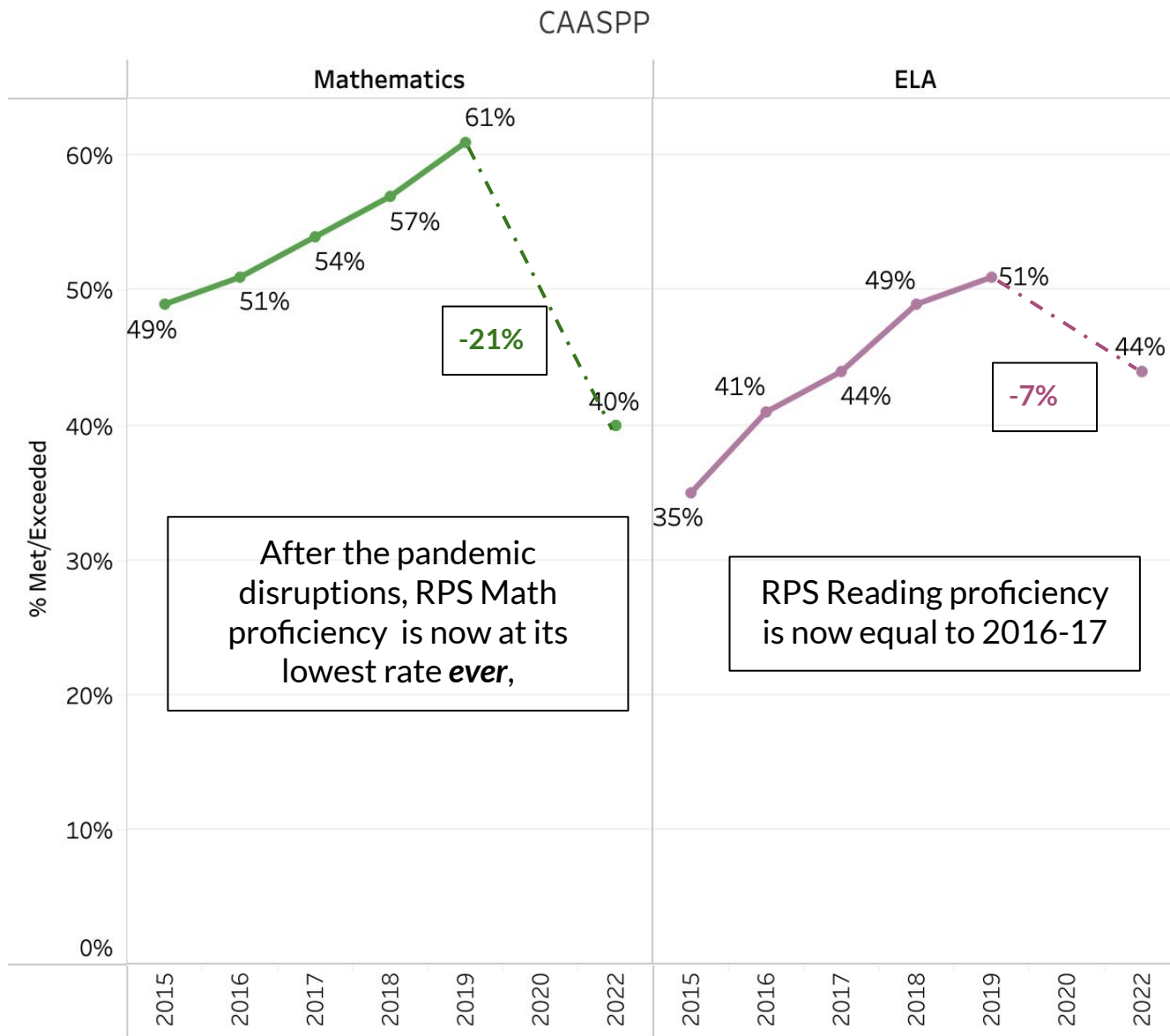
2021-22 State Assessments Summary

- First year of state assessment results since 2018-19
- Math proficiency experienced a larger proficiency rate decline than Reading. It is now at the lowest RPS proficiency rate since CAASPP started, though overall state ranking is still relatively strong (above 60th percentile for all students and within top quartile for SED subgroup)
 - Aligns with national studies that found larger impacts on Math proficiency during the pandemic
 - Math had been Rocketship's stronger subject pre-pandemic and had further to fall
- Reading proficiency is similar to 16-17 RPS average, and we maintained our ELA state ranking (-2 percentile pts from 18-19)
- Anticipate seeing the full impact from instruction disruptions on ELA over the next two years
 - NWEA Reading scores for current G2 and G3 cohorts indicate that pandemic impact on ELA state assessment results may just be delayed without significant growth within those grades

RPS state assessment rankings declined from 2018-19

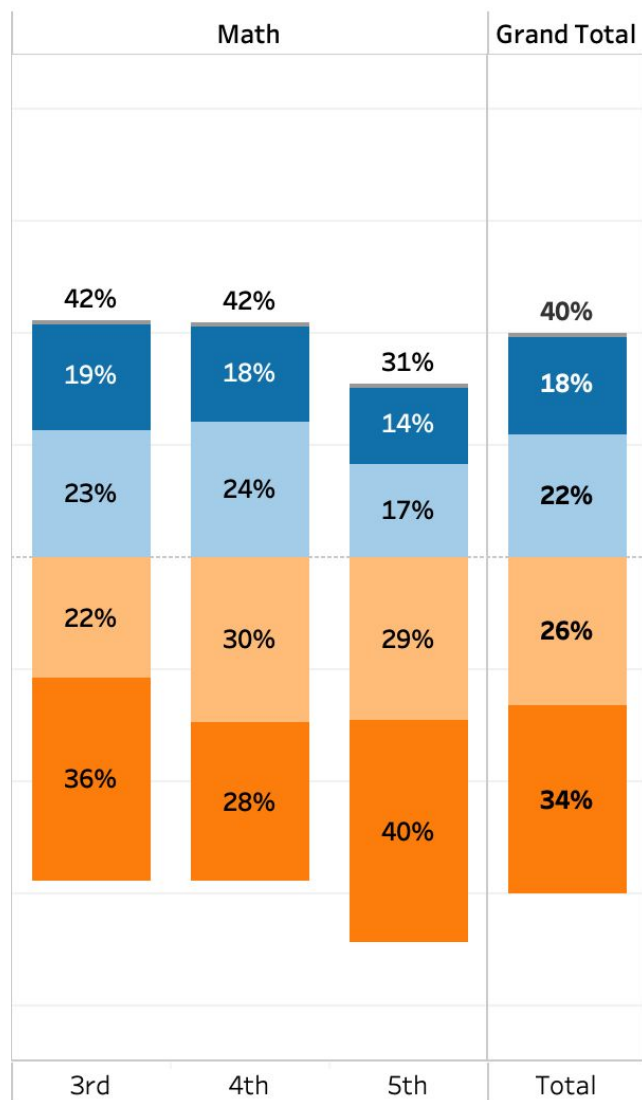


CA made steady proficiency gains for the first five years of CAASPP and must now rebuild, particularly in Math.

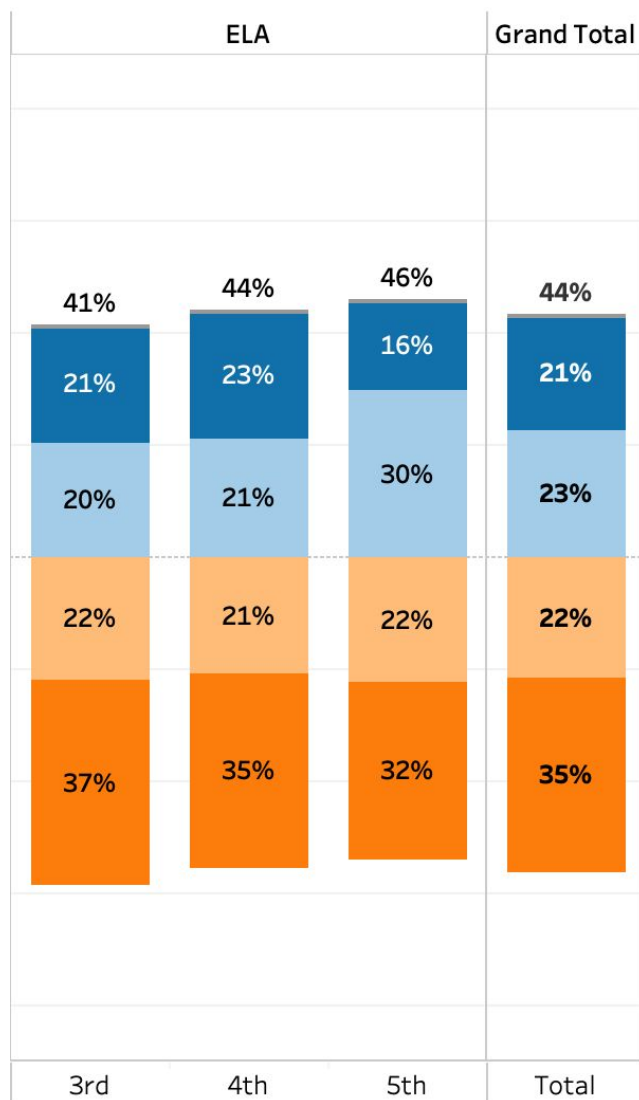


CA grade levels experienced similar proficiency changes within each subject

21-22 Math CAASPP



2021-22 ELA CAASPP



Schools % Met/Exceeded

Math

- Range: 60-22%
- 2 schools with $\geq 50\%$ proficiency
- 2 schools with $< 30\%$ proficiency

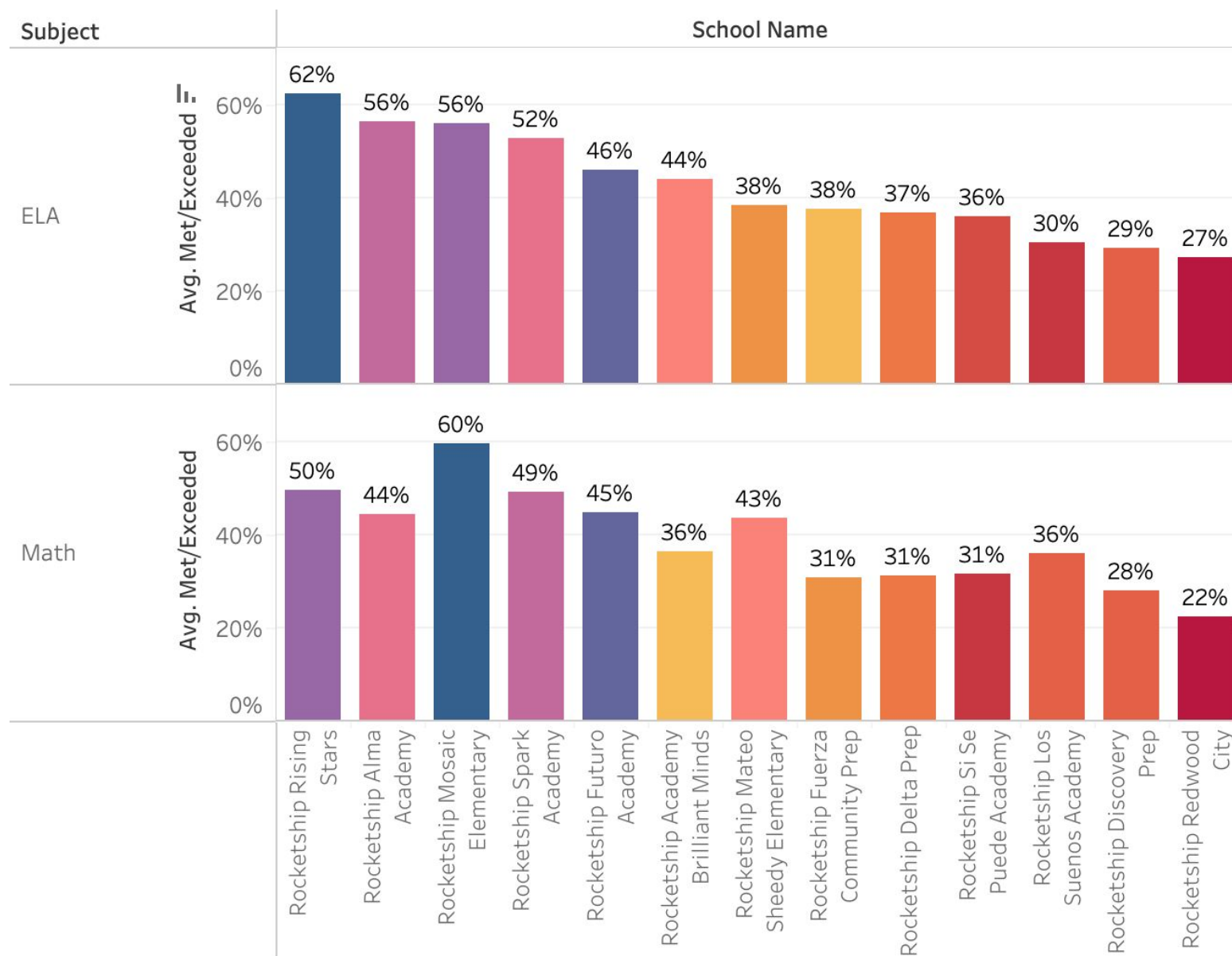
ELA

- Range: 62-27%
- 4 schools with $\geq 50\%$ proficiency
- 2 schools with $< 30\%$ proficiency

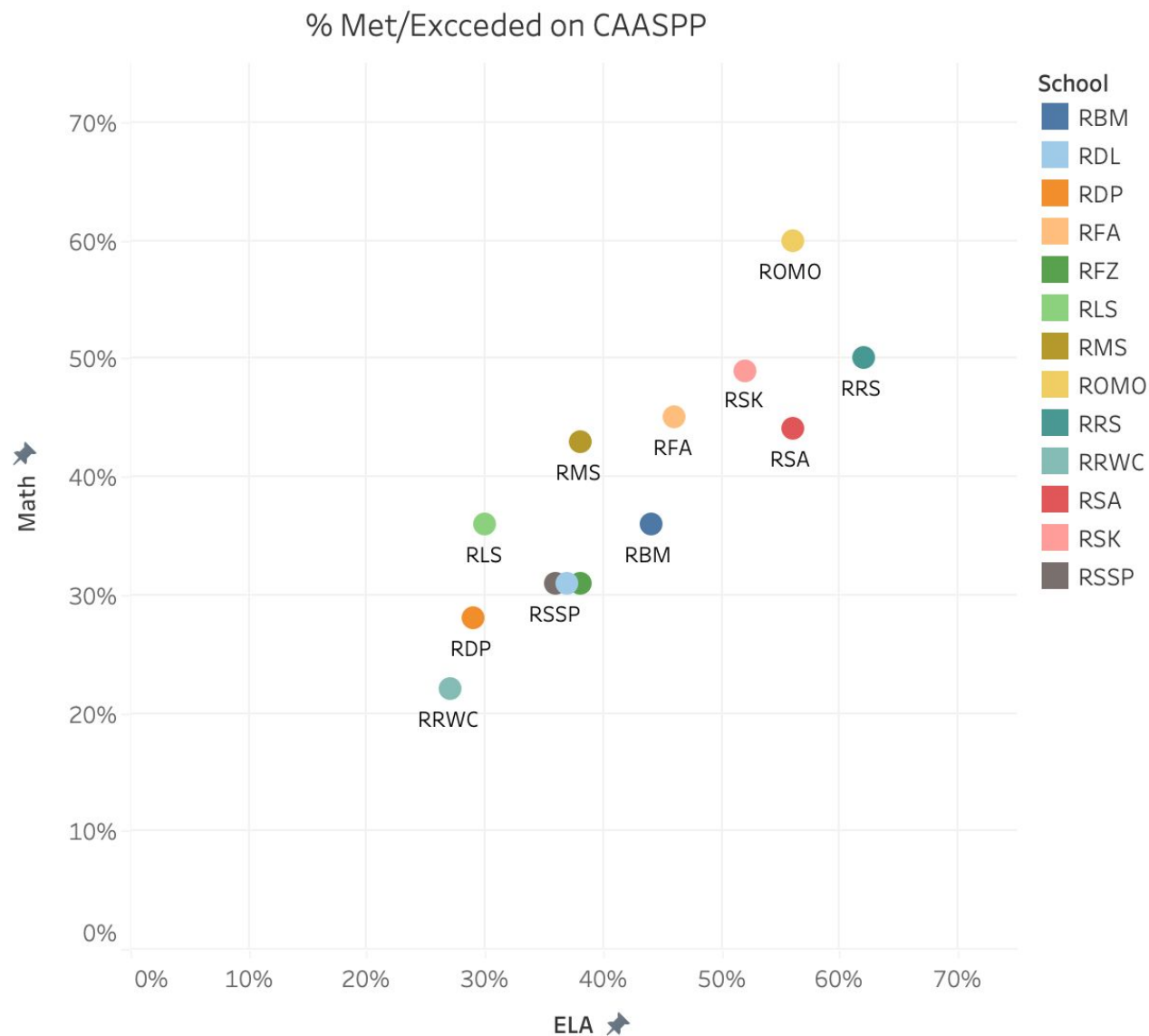
CAASPP Achievement Level

- Exceeded (Level 4)
- Met (Level 3)
- Nearly Met (Level 2)
- Not Met (Level 1)

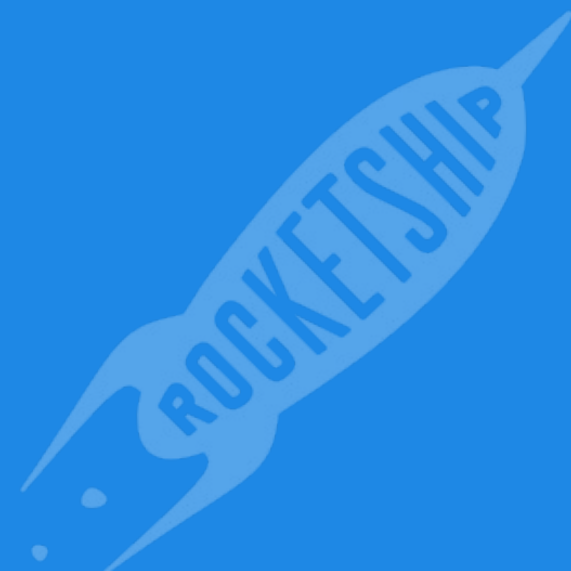
CAASPP School Proficiency



ROMO, RRS, RSA and RSK are the highest performing schools in both subjects



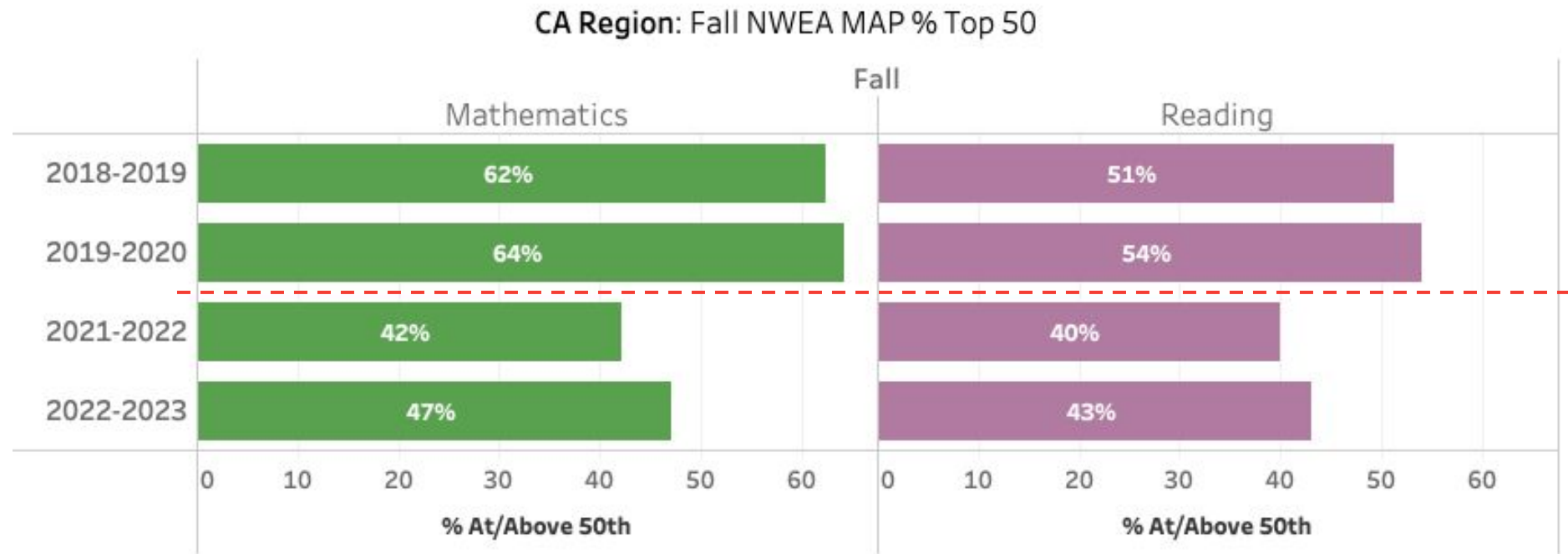
Achievement Update - Fall NWEA



NWEA MAP Summary

- Progress in absolutes from last year but still far below pre-pandemic levels
 - Math +5 % pts, Reading +3 % pts in % on grade level from Fall 2021
 - Further evidence of student progress seen in higher Fall-to-Fall growth rates for most grades-subjects compared to pre-pandemic historicals
- As seen in the Spring data, incoming G2 and G3 Reading is low
 - Over 50% of CA G3 students in bottom tier => will impact 22-23 state assessment data without significant growth
 - ***Lower literacy and SGI are priorities across schools in Program team strategy***
- While an improvement from last year at this time, attendance continues to be an issue this fall
- Winter NWEA assessment will be administered in December
 - Will provide check on absolute status and growth achieved in first semester

Within the CA region, absolute gains from last fall's low but still far below pre-pandemic levels

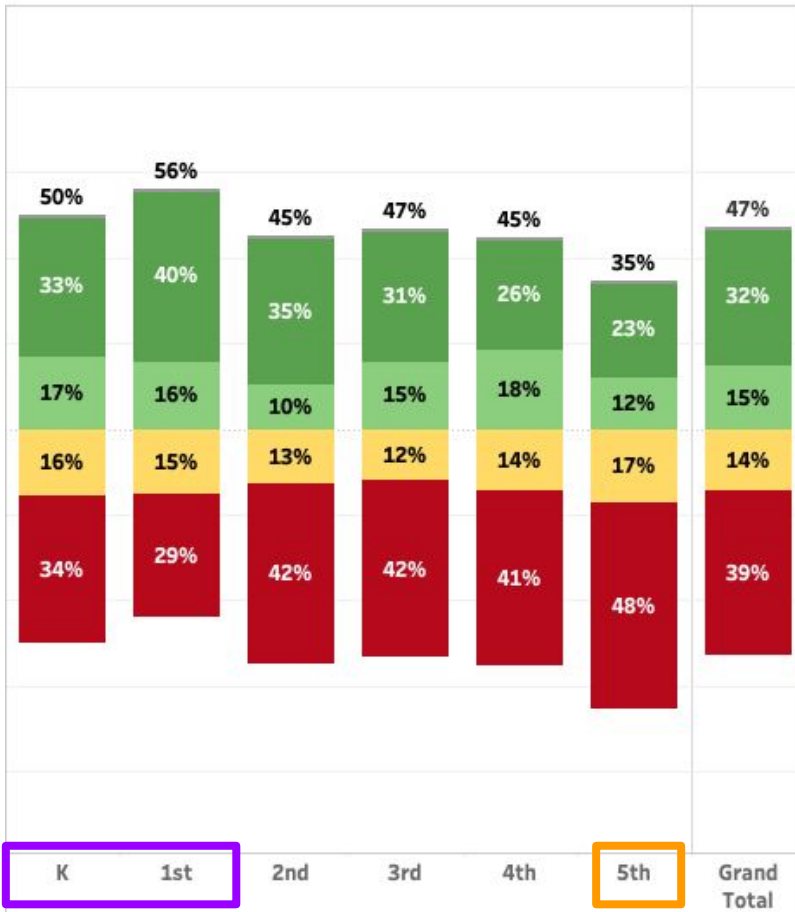


Note: Fall 2020-21 results not reported due to data validity concerns with remote testing administration

- Math improved by 5 percentage points from last fall
- Reading improved by 3 percentage points
- Higher Fall-to-Fall growth in many grades provide supporting evidence that students achieved real learning gains in the last year

Grade level trends largely track Spring 2022 results

2022-2023 Fall NWEA
CA Region: Mathematics

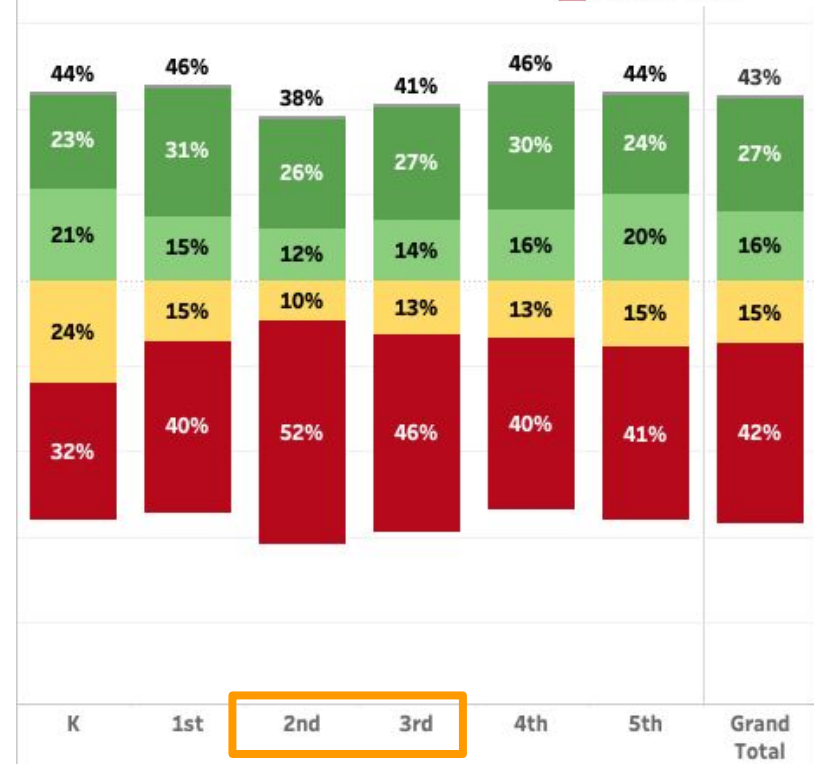


- Tracking Spring 2022 results incoming G1 Math has strongest proficiency rates
- G5 Math lower than expected, likely due to middle school transfers

2022-2023 Fall NWEA
CA Region: Reading

NWEA Proficiency Tier

- Top Third
- Upper Inner Third
- Lower Inner Third
- Bottom Third



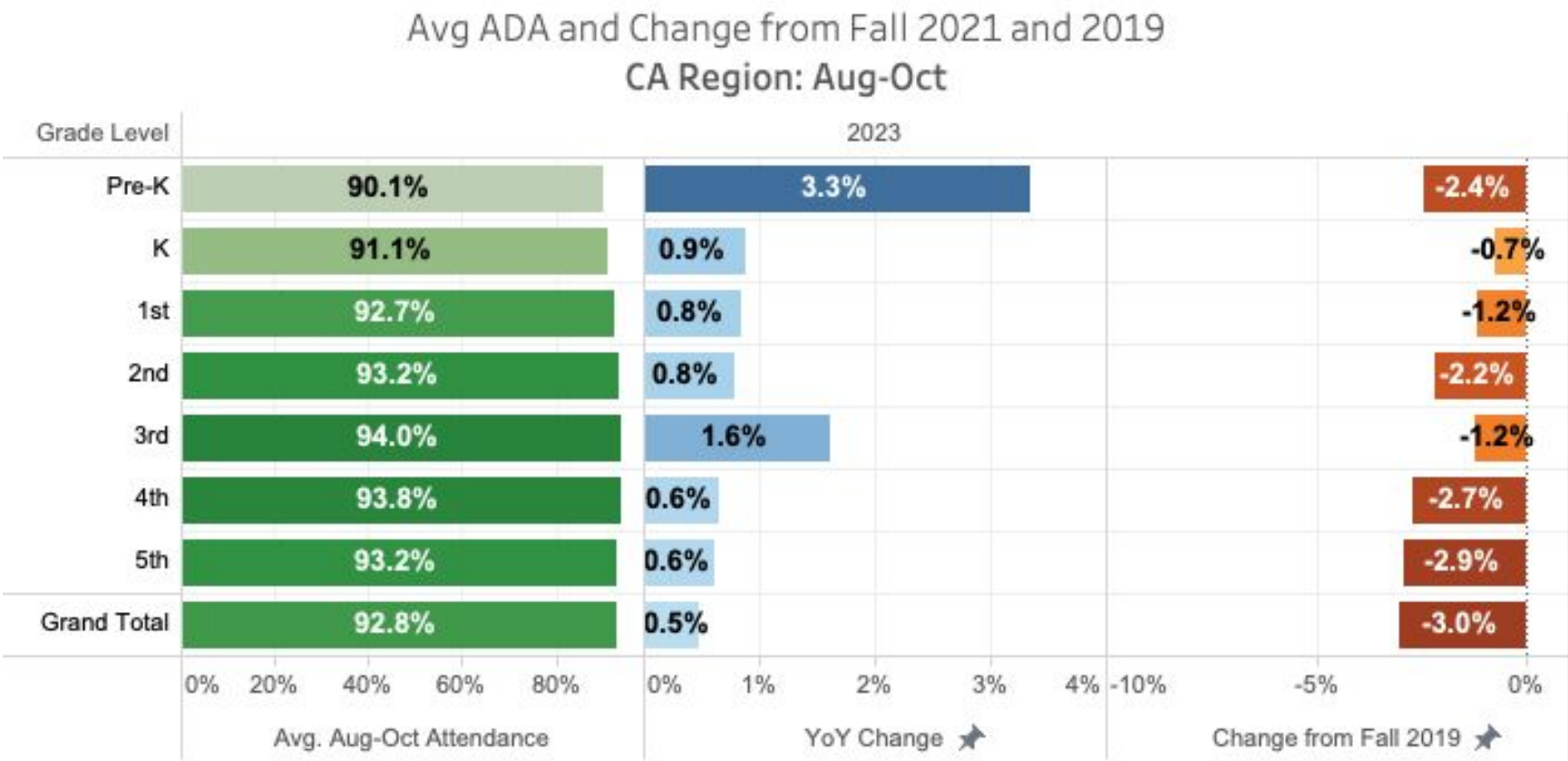
- As seen in Spring 2022 results, incoming G2 and G3 Reading proficiency are below other grades and require extra support

EOY 22-23 CA Regional NWEA and State Assessment Goals

- Goals based on change for Spring 2022 assessment results
- Focused on moving more students to on and above grade level and reducing the number of students in the bottom quartile

Region	NWEA Absolutes	NWEA Tiered Growth	State Assessment Proficiency (+5 %)
CA	% Above 50th Percentile Math and Reading: 60% % Below 25th Percentile Math and Reading: 20%	60%	Math: 45% ELA: 49%

Attendance is slightly better than last fall but still 3 percentage points below pre-pandemic Fall rates



- Individual schools range from 91-95% ADA
- All schools have equal or higher ADA as this point last fall
 - Improvements range from 0-2.4% by school
- TK and Kinder have lowest ADA