



Thursday, May 18, 2023
Rocketship CA Board Committee (2022-23 Q4)

Meeting Time: 4:00pm

Public Comment: Members of the public can make comment on off-agenda items at the start of the meeting, and on agenda items immediately preceding the board's discussion of each item. You will be recognized once the public comment time begins, and be permitted to make comment for a duration of up to 3 minutes.

Meeting Location: 2001 Gateway Place, Suite 230E San Jose, CA 95110

Teleconference locations:

950 Owsley Ave, San Jose, CA 95122

1700 Cavallo Rd, Antioch, CA 94509

2351 Olivera Rd, Concord, CA 94520

909 Roosevelt Ave, Redwood City, CA 94061

311 Plus Park Blvd Suite 130, Nashville, TN 37217

1. Opening Items

- A. Call to order
- B. Public comment on off-agenda items

2. Consent Items

- A. Approve minutes from February 9, 2023 CA Board Committee meeting

3. Agenda Items

- A. Executive Director Update
- B. Overview of Local Control Accountability Plans (LCAPs) for all California Rocketship Schools
- C. Family Survey
- D. SY23-24 Priorities and Outcomes for California Schools
- E. Enrollment Update
- F. Staffing Update

4. Adjourn

THE ORDER OF BUSINESS AND TIMINGS MAY BE CHANGED WITHOUT NOTICE: Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice, provided that the Board takes action to effectuate such change.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY: Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting may request assistance by contacting us at compliance@rsed.org.

SPANISH & VIETNAMESE TRANSLATION: If you need Spanish or Vietnamese audio translation in order to access the Rocketship Board meeting, please send a request to compliance@rsed.org at least 24 hours before the start of the meeting. If you would like to make a public comment in Spanish or Vietnamese and would like us to translate to English for the Board, please send a request to compliance@rsed.org at least 24 hours before the start of the meeting.

Si necesita traducción de audio al español para acceder a la reunión de la Mesa Directiva de Rocketship, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.

Si desea hacer un comentario público en español y desea que lo traduzcamos al inglés para la Mesa Directiva, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.

Rocketship CA Board Committee (2022-23 Q3) (Thursday, February 9, 2023)

Generated by Cristina Vasquez on Friday, February 10, 2023

1. Opening Items

A. Call to order

At 4:03pm, Ms. Bernal Samano took roll call. With a quorum of committee members present, Ms. Bernal Samano called the meeting to order.

Present: Ruben Solorio, Deja Gipson, Yolanda Bernal Samano

Absent: Courtney Shenberg, Hugo Castaneda

B. Public comment on off-agenda items

At 4:04pm, Ms. Bernal Samano called for public comment on off-agenda items. No members of the public were present, and no comment was made.

2. Consent Items

A. Approve minutes from the November 17, 2022 CA Board Committee meeting

At 4:04pm, a motion to approve consent items was made by Mr. Solorio, seconded by Ms. Gipson, and carried unanimously by roll call vote.

Y: Ruben Solorio, Deja Gipson, Yolanda Bernal Samano

N: --

Abstain: --

3. Agenda Items

A. Executive Director Update

At 4:06pm, the committee discussed agenda item 3(A). No action was taken.

B. Achievement Update

At 4:11pm, the committee discussed agenda item 3(B). No action was taken.

C. Strategic Planning

At 4:43pm, the committee discussed agenda item 3(C). No action was taken.

D. DEI, Parent and Staff Survey Update

At 5:03pm, the committee discussed agenda item 3(D). No action was taken.

E. Attendance Update

At 5:42pm, the committee discussed agenda item 3(E). No action was taken.

4. Adjourn

At 6:03pm, a motion to adjourn was made by Mr. Solorio, seconded by Ms. Gipson, and carried unanimously by roll call vote.

Y: Ruben Solorio, Deja Gipson, Yolanda Bernal Samano

N: --

Abstain: --

Q4 Rocketship
CA Board Committee Meeting

May 18, 2023



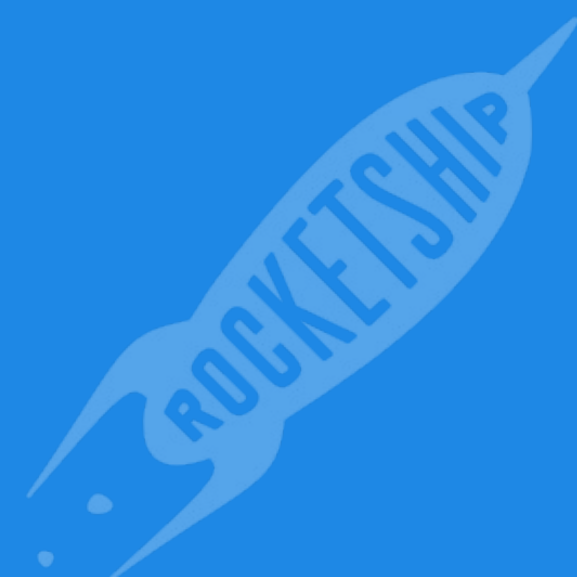
Agenda

- I. Administrative
- II. Executive Director Update
- III. Overview of LCAPs
- IV. Family Survey
- V. SY23-24 Priorities and Outcomes for CA Schools
- VI. Enrollment Update
- VII. Staffing Update
- VIII. Adjourn

Executive Director Update



Overview of Local Control Accountability Plans (LCAPs) for CA Schools



Local Control Accountability Plan (LCAP)

What is it?

A comprehensive state plan required of districts and charter schools that details key goals, actions, and budgeted expenditures.

Focus Area

Explaining how additional funds for higher need student groups (*Low Income, English Learner, and Foster Youth*) are utilized.

2023-24 LCAP Components

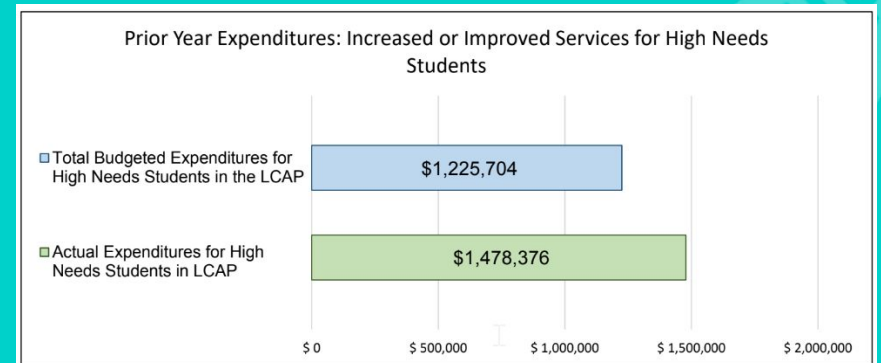
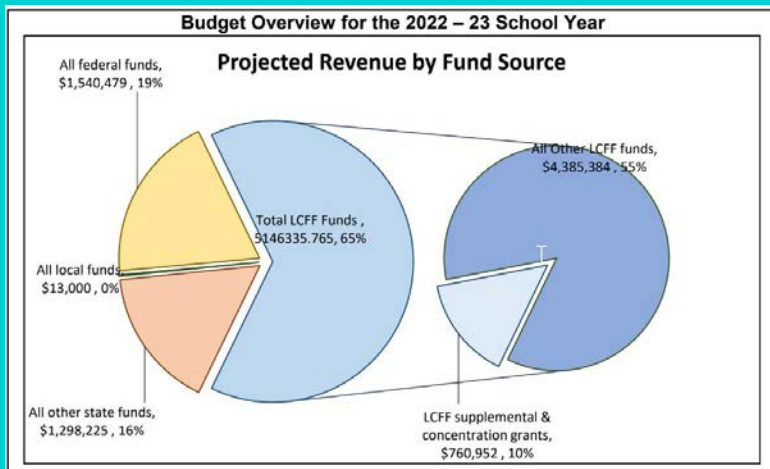
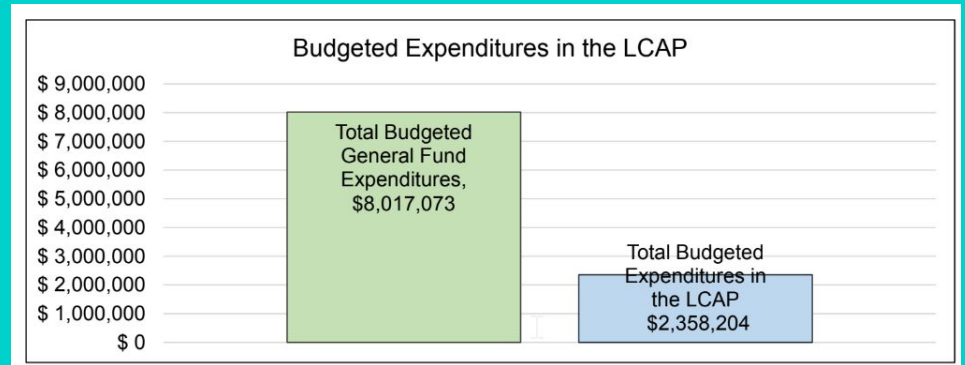
- Budget Overview for Parents
- Plan Summary
 - General Information
 - Reflections: Successes
 - Reflections: Identified Need
 - LCAP Highlights
 - Comprehensive Support and Improvement
- Engaging Educational Partners
- Goals and Actions
 - Goal
 - Measuring and Reporting Results
 - Actions (Description & Funds)
 - Goal Analysis
- Increased or Improved Services
- Action Tables
 - 22-23 Annual Update Tables
 - 23-24 Action Tables



Budget Overview for Parents

A concise summary of revenues and expenditures for prior and upcoming year.

Each LCAP has in the first three pages a high level summary of 23-24 projected revenue & LCAP budget, plus 22-23 use of Supplemental/Concentration funds.



2022-23
LCAP
Annual
Update

Outcomes
Goal Analysis
Changes

LCAP Goals

1	Improve Rocketeers' proficiency in key content areas, overall and for key subgroups
2	Rocketeers will have access to Common Core standards aligned curriculum across a broad array of content areas taught by appropriately assigned, highly qualified teachers
3	School environment will be safe and welcoming for all students
4	Rocketship students will become self-motivated, competent, and lifelong learners and will develop a deep love of learning.
5	Rocketship parents are engaged in their students' education



LCAP Goal 1

Improve Rocketeers' proficiency in key content areas, overall and for key subgroups

Successes	Challenges	Effectiveness	Changes 23-24
Curricula Pilots–Eureka and BookNook	Lexia English Implementation: We had to switch from measuring minutes to measuring units	Somewhat Effective	Core Curriculum Adoption
Balanced Literacy-Focus on Decoding for K-2 students	Lexia English: We had to adjust our data reporting systems to ensure timely data is available to everyone		Tier 2 Curriculum Adoption
ELD: Implementation of Universal Strategies, Comprehensible Input, and Discourse			Increased context in 1.4 Services to Support Emerging Bilingual Students
Designated ELD: Making connections to content and language instruction			Expanding approach to include diverse linguistic profiles

LCAP Goal 2

Rocketeers will have access to Common Core standards aligned curriculum across a broad array of content areas taught by appropriately assigned, highly qualified teachers

Successes	Challenges	Effectiveness	Changes 23-24
Using STEP data in Data Days to form reading groups in personalized learning	Teacher request for more Data Days	Highly Effective	No substantive changes
Supports for staff to prepare and pass tests resulting in strong credentialing	Still seeing effects of COVID personal struggles with staff making it hard to make necessary time commitments for tests and program enrollment		
Partnership with National University for teacher preparation	How to incorporate culturally responsive materials in math		
Increased culturally responsive texts in units			

LCAP Goal 3

School environment will be safe and welcoming for all students

Successes	Challenges	Effectiveness	Changes 23-24
Additional safety inspection in Spring for all sites	Streamlining procedures for signing in visitors	Effective	Added second safety audit
Adopted new technology for securing doors faster in lockdowns	Planning for single access points to campuses		Added detail on more advanced sign-in systems
Including Operations Specialists in systems design	Efficiently documenting and budgeting for facility needs		

LCAP Goal 4

Rocketship students will become self-motivated, competent, and lifelong learners and will develop a deep love of learning.

Successes	Challenges	Effectiveness	Changes 23-24
Adopting standards-based science curriculum	Limited time for science instruction makes it hard to cover all standards	Somewhat Effective	4.3 Social Emotional Learning, added details on program and approach and updated language to current usage
100% of schools had 4th/5th graders go to camp (first time since 18-19!)	Lower attendance rate at 4th/5th trips at some sites than pre-pandemic		4.3: Added a detail about additional evidence-based and trauma-informed curriculum available to our Wellness Counselors
SEL curriculum and teacher/leader training	Care Corps—need more services and translation for our Vietnamese families		
Care Corps expanded partnerships for community resources			

LCAP Goal 5

Rocketship parents are engaged in their students' education

Successes	Challenges	Effectiveness	Changes 23-24
Family celebrations returned	Greater need for Care Corps services	Effective	Expanding Los Dichos to be more reflective of our students culturally and linguistically
Care Corps family workshops	Los Dichos—how to include families whose schedules do not align with timing		
Family education and outreach in support of student attendance			
Virtual and in person options for Cafecitos			

Focus areas for input

1. Strengths
2. Needs
3. Suggestions



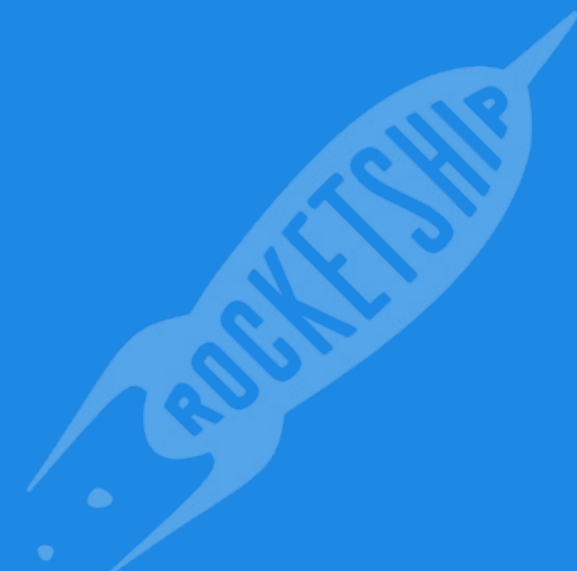
Next Steps

Thank you for working together to review our progress towards meeting our LCAP goals. Next, we will use the input received to inform updates to our future plans.

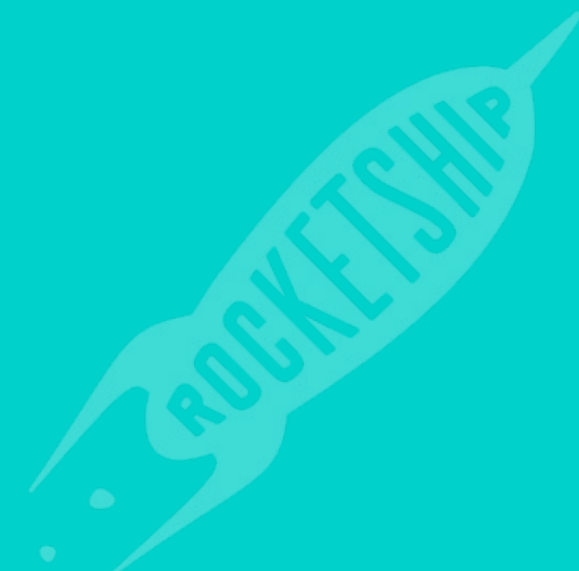
.....Thank you!



LCAP Appendix - 23-24 Actions



23-24 LCAP Actions



LCAP Goals

1	Improve Rocketeers' proficiency in key content areas, overall and for key subgroups
2	Rocketeers will have access to Common Core standards aligned curriculum across a broad array of content areas taught by appropriately assigned, highly qualified teachers
3	School environment will be safe and welcoming for all students
4	Rocketship students will become self-motivated, competent, and lifelong learners and will develop a deep love of learning.
5	Rocketship parents are engaged in their students' education



Goal 1: Improve Rocketeers' proficiency in key content areas, overall and for key subgroups

Goal 1 Actions

- Common Core-aligned instruction & materials
- Personalized Learning
- Special Education supports
- Services to Support Emerging Bilingual Students
- Love of Reading Campaign / Reading Engagement

Goal 1 Outcomes

- CAASPP ELA
- CAASPP Math
- CAST Science
- NWEA Reading
- NWEA Math
- English Learner Progress Indicator (ELPI)
- Reclassification

Goal 2: Rocketeers will have access to Common Core standards aligned curriculum across a broad array of content areas taught by appropriately assigned, highly qualified teachers

Goal 2 Actions

- Professional Development
- Assessments
- Data Days
- Teacher Credentialing
- Culturally Responsive Pedagogy

Goal 2 Outcomes

- Student access to their own copies of standards aligned instructional materials for use at school and at home
- Number/% of total and EL teachers credentialed & properly assigned
- % of adopted standards including ELD standards implemented

Goal 3: School environment will be safe and welcoming for all students

Goal 3 Actions

- Business Operations Manager (BOM)
- School Maintenance
- Custodial Services + Supplies
- Operations Specialists

Goal 3 Outcomes

- Do facilities meet the “good repair” standard
- % of students feel safe on campus (As measured by student survey)
- % of families feel campus is safe (As measured by family survey)

Goal 4: Rocketship students will become self-motivated, competent, and lifelong learners and will develop a deep love of learning.

Goal 4 Actions

- Enrichment
- Field Trips
- Social Emotional Learning
- Care Corps

Goal 4 Outcomes

- Students feeling connected
- Parents feeling connected
- Parent survey participation
- Chronic Absenteeism
- Suspension
- Expulsion
- Attendance
- Student access to broad course of study

Goal 5: Rocketship parents are engaged in their students' education

Goal 5 Actions

- Family Involvement
- Family Outreach
- School Leadership Team
- Los Dichos

Goal 5 Outcomes

- % parents on track to complete participation hours
- % Home visits completed
- % of parents who are satisfied with their school

LCFF Increased/Improved Services for English Learners, Low Income, and Foster/Homeless Youth

- Personalized Learning
- Reading Engagement
- Professional Development
- Assessments
- Coaching
- Data Days
- Business Operations Manager
- Operations Specialists
- Enrichment
- Field Trips
- Social Emotional Learning
- Family Outreach



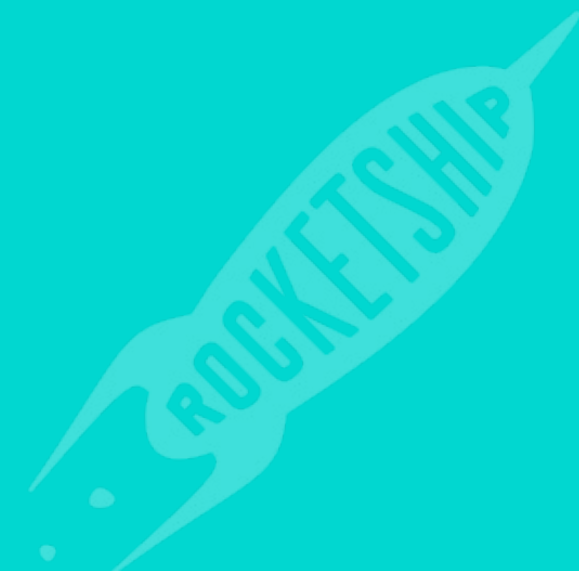
Each LCAP has a set of action tables at the end. These show estimated actuals for current year LCAP expenditures and detailed LCAP expenditures for 23-24.

2022-23 Total Planned Expenditures Table

Totals	LCFF Funds	Other State Funds	Local Funds	Federal Funds	Total Funds	Total Personnel	Total Non-personnel
Totals	\$ 1,665,509	\$ 287,622	\$ -	\$ 405,073	2,358,204	\$ 1,619,473	\$ 738,731

Goal #	Action #	Action Title	Student Group(s)	LCFF Funds	Other State Funds	Local Funds	Federal Funds	Total Funds
1	1	Standards-Aligned Instruction & Materials	All	\$ 40,640	\$ -	\$ -	\$ -	\$ 40,640
1	2	Personalized Learning		\$ 274,561	\$ -	\$ -	\$ 167,888	\$ 442,448
1	3	Special Education Supports	Special Education	\$ -	\$ 81,997	\$ -	\$ -	\$ 81,997
1	4	Services to Support Emerging Bilingual Students	EL	\$ -	\$ -	\$ -	\$ 24,836	\$ 24,836
1	5	Love of Learning Campaign		\$ 20,850	\$ -	\$ -	\$ -	\$ 20,850
2	1	Professional Development		\$ 187,337	\$ -	\$ -	\$ -	\$ 187,337
2	2	Assessments		\$ 11,700	\$ -	\$ -	\$ -	\$ 11,700
2	3	Data Days		\$ 39,920	\$ -	\$ -	\$ -	\$ 39,920

Family Survey



South Bay made strides in parent awareness of JetPackED and found family events more useful

- **82% of families satisfied with RPS**
 - Quality of school teachers selected as **top favorite** at all schools
 - Quality of school food selected as **top improvement** area across all schools
- **Student Experience and Learning**
 - <-1% change in Student experience and Learning
- **Usefulness of Family Events**
 - 13% more families found family orientation useful (RFZ with 23%, RLS 21%)
 - 68% of RSSP families found HV's useful, which is an increase of 19% from last year
- **JetPackED Awareness**
 - 83% of parents signed up for JetPackED (increased 31% from last year) and 78% of parents find JetPackED helpful in monitoring their student's academic progress (up 19% from 2022)
 - RSA seen most improvements with 90% of RSA parents signed up (45% from last year) and 84% reporting usefulness (33% up from last year)
- **Los Dichos Access up 16% from last year**
 - 85% of our parents reported they were provided access to Los Dichos RDP went from 42% → 80%



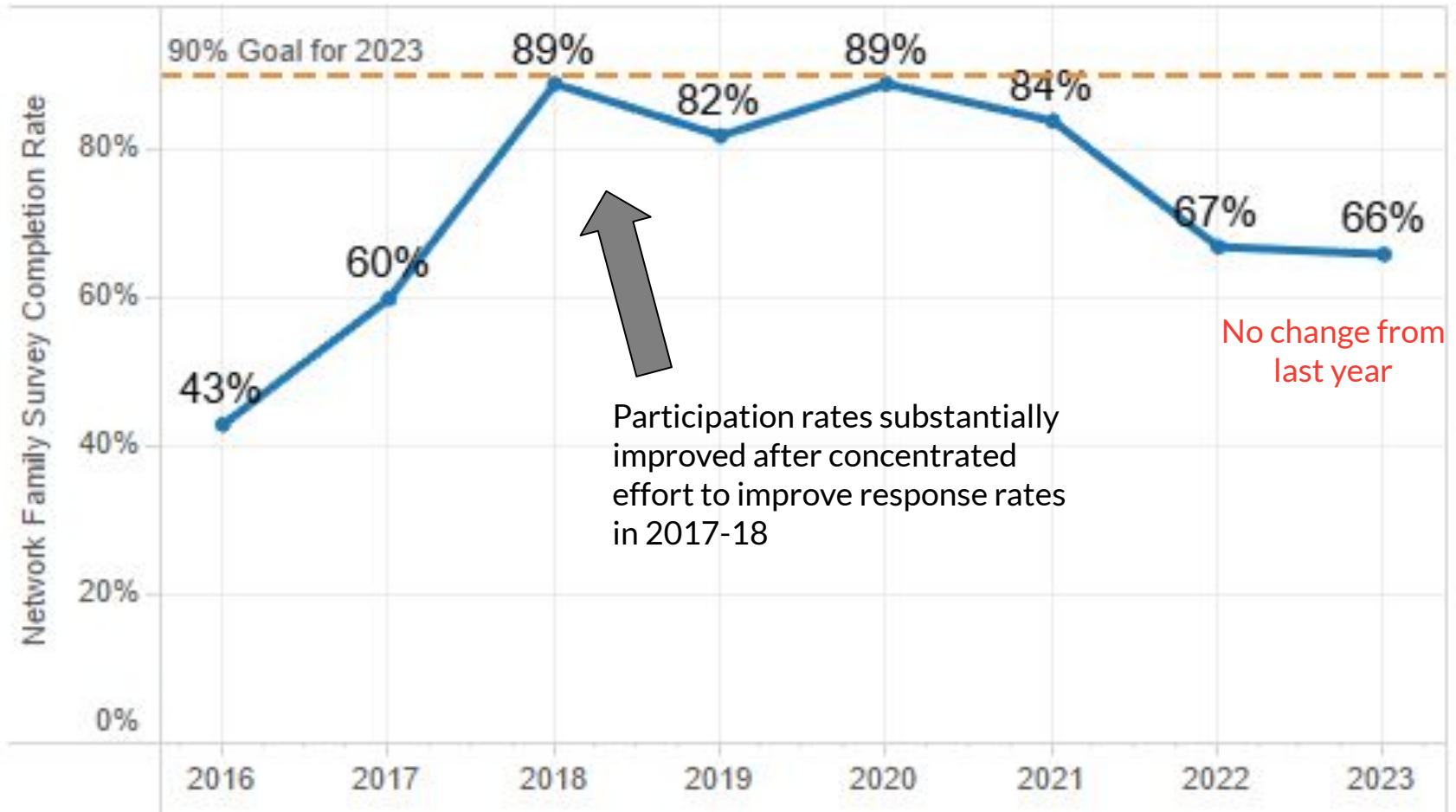
East Bay Overview

- **72% of families satisfied with RPS**
 - RDL (23% participated vs. 59% satisfied)
 - 12% decline in overall satisfaction
 - RFA (66% participated vs. 78% satisfied)
 - RRWC (69% participated vs 70% satisfied)
- **Student Experience and Learning**
 - 13% decrease in parents perception their Rocketeer feels happy and excited to go to school
- **Usefulness of Family Events**
 - Only 61% reported PPH awareness and knowledge on how to complete 20 Hour goal
 - Parents in RDL have 49% of families aware of PPH
- **JetPackED Awareness**
 - 75% of parents signed up for JetPackED (increased 32% from last year) and 65% of parents find JetPackED helpful in monitoring their student's academic progress (up 13% from 2022)
- **Los Dichos Access up 23% from last year**
 - 87% of our parents reported they were provided access to Los Dichos RFA and RRWC saw +20%



NETWORK OVERVIEW

Reintroduce methods and efforts used previously to increase family survey participation in 2018



SCHOOL BREAKDOWN FOR FAMILY PARTICIPATION

45% of participating schools saw a decrease in completion for 2nd consecutive year

			2021	2022	2023
SJ	Rocketship Alma Academy	RSA	96%	51%	103%
	Rocketship Brilliant Minds	RBM	89%	80%	95%
	Rocketship Discovery Prep	RDP	86%	64%	51%
	Rocketship Fuerza Community Prep	RFZ	94%	86%	74%
	Rocketship Los Suenos Academy	RLS	85%	92%	85%
	Rocketship Mateo Sheedy Elementary	RMS	108%	61%	78%
	Rocketship Mosaic Elementary	ROMO	97%	88%	56%
	Rocketship Rising Stars Academy	RRS	100%	115%	69%
	Rocketship Si Se Puede	RSSP	99%	91%	89%
	Rocketship Spark Academy	RSK	92%	72%	72%
EB&P	Rocketship Futuro Academy	RFA	96%	69%	66%
	Rocketship Redwood City Prep	RRWC	88%	80%	69%
	Rocketship Delta Prep	RDL	78%	18%	23%
TN	Rocketship United Academy	RUA	84%	84%	96%
	Rocketship Nashville Northeast	RNNE	50%	19%	65%
	Rocketship Dream Community Prep	RDCP			90%
DC	Rocketship Legacy Prep	RLP	77%	62%	39%
	Rocketship Infinity Community Prep	RIC	36%	35%	16%
	Rocketship RISE Academy	RISE	48%	45%	23%
TX	Rocketship Dennis Dunkins Elementary	RDDE			57%
Network Average			84%	67%	66%

- 10 schools of the participating 20 (50%) had a decrease in completion for 2nd consecutive year
- RSA doubled their family participation rate (51% → 103%)
- 20% of our schools (4 schools) saw less than 40% parent responses
 - RDL, RLP, RIC, RISE
- 30% had >80% completion
 - RSA, RBM, RLS, RSSP, RUA, RDCP

CA	77%
EB&P	52%
TN	83%
DC	25%
TX	57%

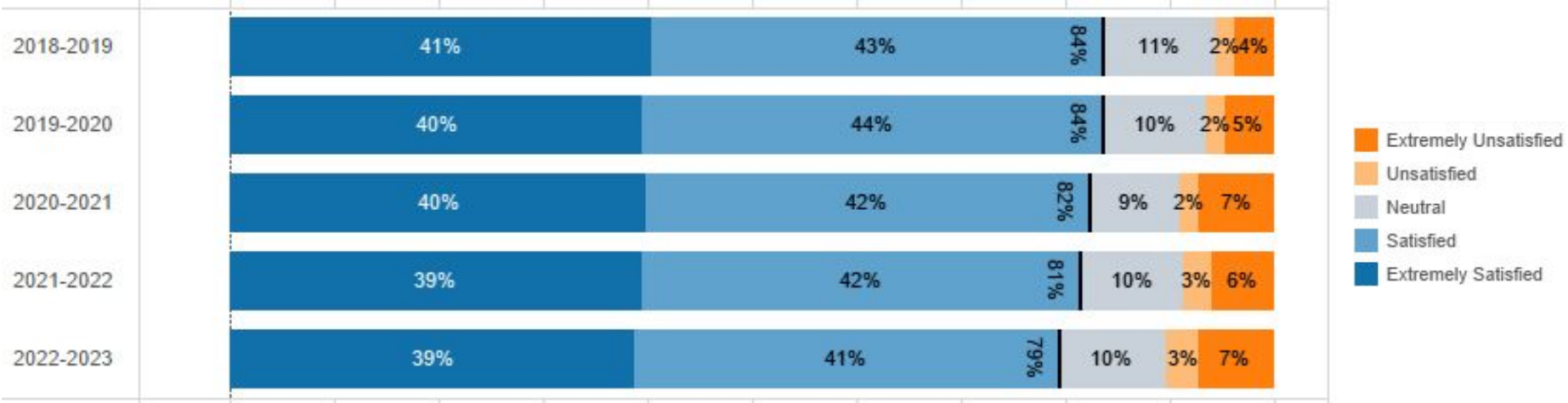
Note: MKE does not administer the RPS family survey because they are required to administer their authorizer's (UWM) parent survey during a similar time period



Network Overall Satisfaction

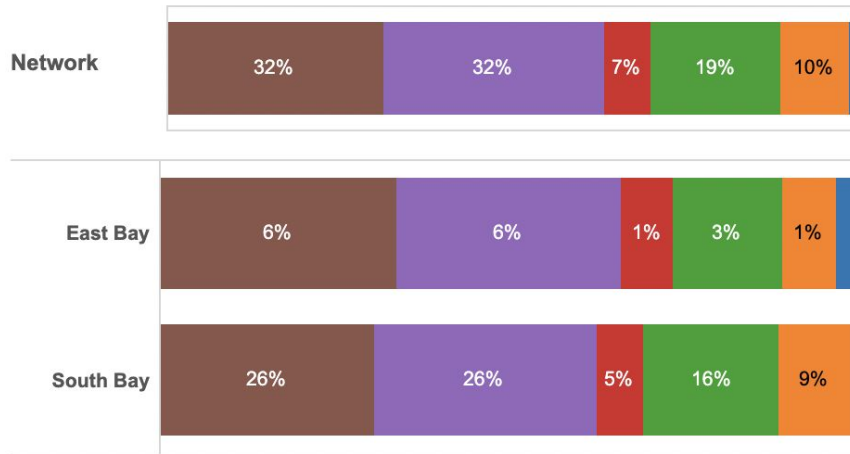
79% of parents are satisfied with Rocketship; remaining slightly below pre-pandemic satisfaction levels (83-84%)

Q: Overall, how satisfied are you with your Rocketship school?



71% of parents recommending RPS, which is back to pre-pandemic reported levels

Have you recommended Rocketship?



Breakdown

- No, I would not recommend Rocketship
- No, I have never recommend Rocketship, but I am likely to in the future
- No, I have recommended Rocketship in the past, but not this school year
- Yes, 1 time this school year
- Yes, 2-3 times this school year
- Yes, 5 or more times this school year



- **East Bay** saw gains from previous year 67 → 74%
 - RRWC +22% in families recommending RPS



80% overall satisfaction across CA schools, ~2% decline from 21.22. Greatest decline at RDL -12%

	South Bay										East Bay			Grand Total
	RBM	RDP	RFZ	RLS	RMS	ROMO	RRS	RSA	RSK	RSSP	RDL	RFA	RRWC	
Overall	81%	71%	82%	78%	81%	88%	83%	87%	81%	79%	59%	78%	70%	80%
Academics	85%	82%	87%	80%	92%	88%	88%	91%	84%	86%	77%	83%	77%	86%
Communications	80%	74%	83%	74%	86%	81%	80%	87%	80%	81%	62%	72%	75%	80%
Facilities & Operations	78%	77%	74%	81%	85%	84%	83%	82%	82%	85%	70%	79%	76%	80%
Parent/Community Engagement	74%	67%	76%	68%	78%	78%	73%	74%	69%	76%	62%	72%	65%	73%
School Staff & Relationships	79%	77%	80%	73%	84%	84%	77%	80%	74%	79%	70%	74%	71%	78%
Student Experience	67%	62%	68%	64%	72%	68%	66%	73%	66%	73%	62%	61%	63%	67%

Satisfaction

- RFZ (2%), RLS (2%), ROMO (3%), RSA (1%), RSK (2%)
- 8/13 schools experienced ~2-5% decline

Communication, Academics, and Staff Relationships remained strong with only ~1% change from 21.22

Student experience sharp decline from 21.22 **85% → 67%**

Student Experience goes from 67% to 74% without Food Question

	South Bay										East Bay			Grand Total
	RBM	RDP	RFZ	RLS	RMS	ROMO	RRS	RSA	RSK	RSSP	RDL	RFA	RRWC	
Overall	81%	71%	82%	78%	81%	88%	83%	87%	81%	79%	59%	78%	70%	80%
Academics	85%	82%	87%	80%	92%	88%	88%	91%	84%	86%	77%	83%	77%	86%
Communications	80%	74%	83%	74%	86%	81%	80%	87%	80%	81%	62%	72%	75%	80%
Facilities & Operations	78%	77%	74%	81%	85%	84%	83%	82%	82%	85%	70%	79%	76%	80%
Parent/Community Engagement	74%	67%	76%	68%	78%	78%	73%	74%	69%	76%	62%	72%	65%	73%
School Staff & Relationships	79%	77%	80%	73%	84%	84%	77%	80%	74%	79%	70%	74%	71%	78%
Student Experience	74%	69%	75%	71%	80%	76%	74%	80%	72%	81%	67%	68%	70%	74%

74% of families know their student's STEP level and +33% in JetPacked awareness

Schools Grid Y/N

	RBM	RDL	RDP	RFA	RFZ	RLS	RMS	ROMO	RRS	RRWC	RSA	RSK	RSSP	Grand Total
11. Do you know your child's current STEP level?	82%	64%	65%	68%	80%	73%	69%	85%	82%	66%	77%	73%	62%	74%
13. Do you know your parent partnership hours and how you are going t..	80%	57%	70%	73%	73%	69%	78%	81%	77%	75%	77%	83%	71%	76%
35. Do you know if your child is tracking toward their OLP goals?	84%	58%	74%	77%	88%	82%	82%	81%	91%	82%	91%	89%	81%	84%
36. I am signed up for Rocketship Goals.	85%	83%	82%	81%	83%	82%	88%	86%	91%	84%	92%	93%	89%	87%

- Low % of families aware of STEP level, PPH, OLPs at RDL and RDP
- +2% of families know their student's STEP level and +3% know their PPH and how to reach their EOY goal
- 74% of families know their student's STEP level
- 84% report knowing student OLP progress



EL Supports

Schools Grid: EL

		RBM	RDL	RDP	RFA	RFZ	RLS	RMS	ROMO	RRS	RRWC	RSA	RSK	RSSP	Grand T.
39. Please rate the following from Strongly Disagree to Strongly Agree	I know my student's current English language proficiency level and their language development ..	80%	81%	64%	73%	80%	74%	77%	77%	75%	68%	76%	76%	67%	75%
	My school has provided me with support and resources to help my child reach their language develo..	77%	63%	68%	72%	83%	81%	78%	74%	79%	63%	80%	76%	71%	76%
	The school has explained the process of how students are identified as English Learners (EL..	74%	47%	55%	68%	81%	73%	74%	75%	70%	63%	78%	72%	67%	72%

22.23

		RBM	RDL	RDP	RFA	RFZ	RLS	RMS	ROMO	RRS	RRWC	RSA	RSK	RSSP	Grand T.
39. Please rate the following from Strongly Disagree to Strongly Agree	I know my student's current English language proficiency level and their language development ..	81%	73%	66%	72%	67%	70%	74%	78%	76%	65%	85%	76%	74%	74%
	My school has provided me with support and resources to help my child reach their language develo..	81%	65%	73%	70%	71%	72%	75%	74%	78%	74%	82%	76%	76%	75%
	The school has explained the process of how students are identified as English Learners (EL..	82%	62%	67%	76%	73%	72%	79%	75%	77%	66%	84%	78%	73%	75%

21.22

Families feeling overall supported in knowing proficiency and development, but saw a decline in families feeling they have been explained the identification process of EL.



CA - Top 3

Top 3 Average Network

School Staff & Relationships	10. I am treated with warmth and respect by:	Office Manager (OM)	4.21
School Staff & Relationships	16. Do you agree with the following statements?	Arrival/dismissal staff are friendly	4.21
Facilities & Operations	16. Do you agree with the following statements?	Our school is clean and the building, hallways, and classrooms are welcoming an..	4.20

- Office Manager relationships remains top rated and increased from 21.22 (4.14)
- Ops questioned changed this year from COVID focus to relationship and facilities

CA - Bottom 3

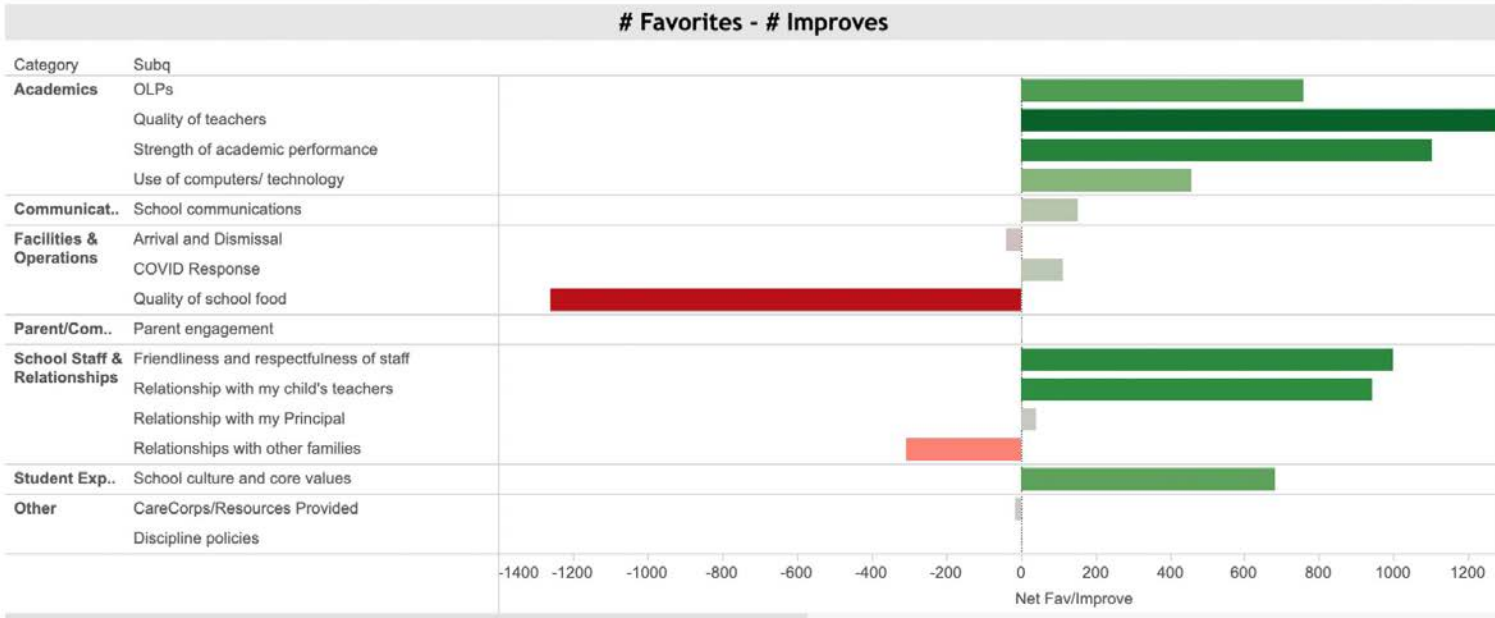
Bottom 3 Average Network

Parent/Community Engagement	14. Think about the school events that you have attended so far this school year. How m..	School Site Council meeting	2.36
Parent/Community Engagement	14. Think about the school events that you have attended so far this school year. How m..	Parent Organizing Committee meetings	2.28
Parent/Community Engagement	14. Think about the school events that you have attended so far this school year. How m..	Kinder Camp	2.34

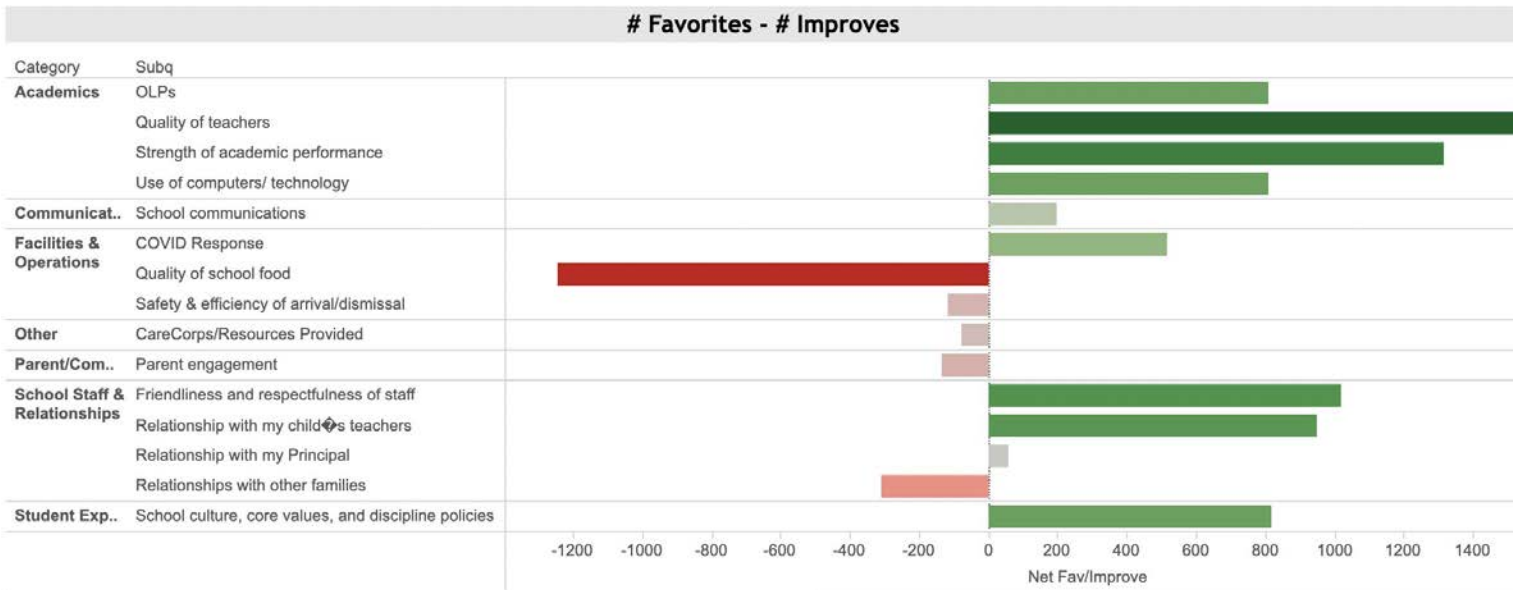
- Though Kinder Camp is rated one of the bottom 3, % of families who Agree or strongly agree that it is meaningful and worthwhile increased by 5% from 21.22
- Second year that Parent Organizing Committee meetings are bottom 3, only 58% of families Agree/Strongly Agree that they are meaningful (~1% diff. From 21.22)
- SSC meetings also second year as bottom 3 with ~1 diff from 21.22, about 58% of families Agree/Strongly Agree they are meaningful or worthwhile

Favorites/Improvements

22.23



21.22



SY22-23 Focus Areas

Re-Engage Families via *HQ* Experiences

Re-Establish Family Relationships

School Community



23.24 Considerations

Addressing the food concern

Redesign survey and change timeline

Family Engagement

SY23-24 Priorities and Outcomes for CA Schools



Annual Plan

Impact & Goal

Impact Rocketship is a community of meaningful partnership and academic excellence for students, staff, and families.

Goal: Define and Scale Equity-Centered Systems

23-24 Priorities

Academic Student Success
Strengthen instructional coaching systems & relationships so that all students meet and/or exceed outcomes

Family Partnership & Advocacy
Engage all families meaningfully by defining and implementing core pathways and systems

CA Team Culture
Create a more sustainable team culture where staff feel valued, included, and successful by defining and scaling structures

Outcomes

From 23% to 60%+ of Bay Area teachers are in Tier 3 or Tier 4 of performance by EOY

100% of schools achieve a 94% average daily attendance rate

Retain 75% of our Latino-a/Hispanic, Black or African American, and Asian CA staff to represent the students in our schools

From 48% (reading) and 50% (math) to 55% above the 50th or 38% above the 67th

From 71% of families recommend Rocketship 1 or more times this year to 80% (42% NPS to 50% NPS)

From 17% to 24%
"I'd recommend Rocketship as a great place to work"

100% of schools and MLL/ISE subgroups increase the % of students at or above grade level mastery by 7% as measured by the SBAC.

90 family and 10 staff Journey 1 & 2 leaders engaged in External Affairs

Retain and develop our teachers to achieve 80% of our talent join Y2 high, tier 3 and tier 4 and retaining 80% of school leaders

Inputs

Codify and scale core instructional expectations across all schools (*ie calendaring, 1:1s, real time coaching, 6-8 week SWFAs with process checks and celebrations*)

Codify and scale RPS CA tiered attendance plan and systems (*ie trackers, scripts, etc.*)

"The Leadership School"
Yearlong PD SSM on 3 key leadership skills for all (Managers, School leaders. Alumni rising leaders)

Develop and implement a menu of tiered regional PD and on campus supports for all schools (*roles: DoS, AM, PS, MLL, RDO, EO*)

Define, implement, and monitor core family engagement structures at all schools (*ie calendar of events, academic workshops, community events, etc.*)

Mentorship program between Regional NeST and BIPOC School Leaders

Design and implement differentiated development maps across Regional Instructional, School Leader, Teacher, and student subgroup roles with milestones



23-24 CA Regional Annual Planning Process

JAN/FEB

MAR

APR

MAY

Stakeholder
Engagement & SWOT
Analysis to define Goal
& Impact

Defining our
Priorities &
Outcomes

Determining
Milestones &
Aligned
Inputs

Finalizing Action
Plan & NEST &
Schools
Collaboration

Data Sources:

- Annual Family Survey
- Annual Staff Satisfaction/DEI Survey
- Mid-year NWEA & STEP Student Achievement Data



Key Trends from Data

- Desire for a more sustainable and flexible work culture among school staff
- Need for increased professional development in leadership and soft skills
- Strengthen regional and national support structures at schools
- An opportunity to support staff in feeling “successful” at Rocketship
- Need for consistent coaching structures across all roles



23-24 Priorities, Goals, & Inputs

Priority #1

Academic Student Success

Strengthen instructional coaching systems & relationships so that all students meet and/or exceed outcomes

- From 23% to 60%+ of Bay Area teachers are in Tier 3 or Tier 4 of performance by EOY
- From 48% (reading) and 50% (math) to 55% above the 50th or 38% above the 67th
- 100% of schools and MLL/ISE subgroups increase the % of students at or above grade level mastery by 7% as measured by the SBAC.

How we will measure success

- Codify and scale core instructional expectations across all schools (*Time Management, Prioritization, Leadership Management, Coaching*)
- Develop and implement a menu of tiered regional PD and on campus supports for all schools (*roles: DoS, AM, PS, MLL, RDO, EO*)
- Design and implement differentiated development maps for Principals & Assistant Principals

The actions we take to achieve our outcomes



23-24 Priorities, Goals, & Inputs

Priority #2

Family Partnership & Advocacy

Engage all families meaningfully by defining and implementing core pathways and systems

- 100% of schools achieve a 94% average daily attendance rate
- From 71% of families recommend Rocketship 1 or more times this year to 80% (42% NPS to 50% NPS)
- 90 family and 10 staff Journey 1 & 2 leaders engaged in External Affairs

How we will measure success

- Codify and scale RPS CA tiered attendance plan and systems (*Attendance Meetings, Monitor Escalation Process, Normed Attendance Tracker*)
- Define, implement, and monitor core family engagement structures at all schools (*Communication Structures, Family Events, Advocacy Engagement*)

The actions we take to achieve our outcomes



23-24 Priorities, Goals, & Inputs

Priority #3

CA Team Culture

Create a more sustainable team culture where staff feel valued, included, and successful by defining and scaling structures

- Retain 75% of our Latino-a/Hispanic, Black or African American, and Asian CA staff to represent the students in our schools
- From 17% to 24% “I’d recommend Rocketship as a great place to work”
- Retain and develop our teachers to achieve 80% of our talent join Y2 high, tier 3 and tier 4 and retaining 80% of school leaders

How we will measure success

- **“The Leadership School”** Yearlong PD SSM on 3 key leadership skills for all (Managers, School leaders, Alumni rising leaders)
- Mentorship program between Regional NeST and BIPOC School Leaders

The actions we take to achieve our outcomes

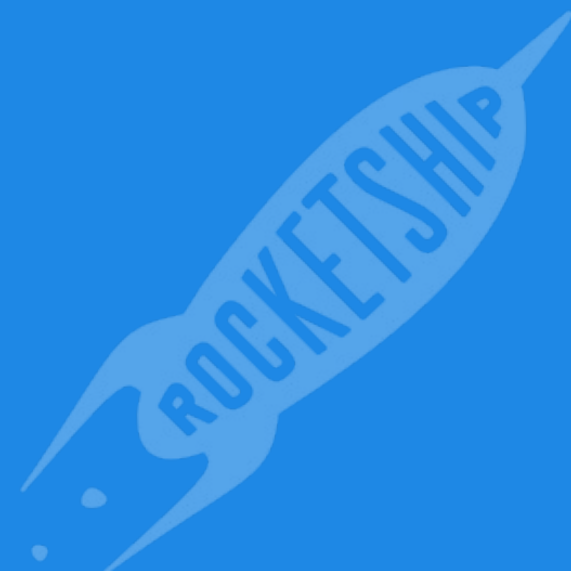


Discussion

- Share your feedback on our 23-24 priorities and outcomes
- Do you have ideas on additional inputs that can help our region achieve our 23-24 outcomes?



Enrollment Update



As of March 13th, the entire region is moving families through the enrollment funnel

School	Campus Target	Budget/ Staffing Projection	Returners	New Students (incl. Pending Enrollments)	Enrolled	Distance to Budget/Staffing Projection (incl. Pending Enrollments)
RMS	506	484	338	81	419	-65
RSSP	333	314	206	42	248	-66
RLS	368	359	254	51	305	-54
ROMO	592	556	396	125	521	-35
RDP	413	406	297	57	354	-52
RBM	496	471	351	94	445	-26
RSA	531	514	400	90	490	-24
RSK	573	535	379	105	484	-51
RFZ	561	529	389	89	478	-51
RRS	636	585	464	184	648	63
RRWC	325	307	231	71	302	-5
RFA	660	664	514	137	651	-13
RDL	616	576	403	111	514	-62
CA	6,610	6,300	4622	1237	5859	-441

- This 23-24 enrollment season, is different than others in the past. New families need to bring **all** documents to reach “Registration Complete and Verified,” or “RCV.”
- As a region, our goal by the end of this school year is to have 70%+ of new families be in RCV.
- To ensure enrollment packet processing and compliance, OMs have started to engage in weekly work sessions at NEST office



As a region we are projected to surpass BSP for all schools except RSSP

Region	School	Current Projection	BSP	BSP Diff.	Campus Enrollment Target	Campus Target Diff	Current NTR Projection	Current RTR Projection
CA	RBM	485	472	13	535	-50	116	372
	RDL	591	575	16	655	-64	147	444
	RDP	408	406	2	445	-37	107	314
	RFA	668	664	4	745	-77	154	526
	RFZ	536	534	2	625	-89	127	409
	RLS	359	359	0	445	-86	90	269
	RMS	484	484	0	535	-51	137	347
	ROMO	557	556	1	660	-103	144	413
	RRS	587	585	2	650	-63	153	435
	RRWC	310	307	3	385	-75	78	232
	RSA	524	517	7	535	-11	119	410
	RSK	547	538	9	625	-78	143	406
	RSSP	309	314	-5	355	-46	84	228
		Total	6,365	6,311	54	7,195	-830	1,599

- Notable wins at RBM & RDL with a BSP difference of 13+ their target
- ROMO, RDP, RSA, RSK, RFZ, RRWC, & RFA are with a BSP difference of 2-9.
- RSSP is the only campus projected to not bet at BSP for FDOS show rate.

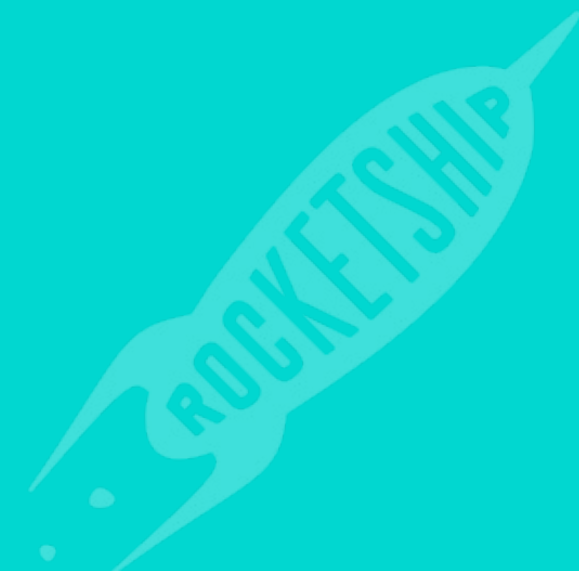


What we are doing next

	What we've done	What we're doing next
<u>New Student Recruitment</u>	<ul style="list-style-type: none"> ● In-Person Offer Call Day (March 13th) set positive tone for OMs and new families as enrollment season launched ● Partnership with schools for March & April events around the community (i.e Kidango Family Engagement at Mexican Heritage Plaza) ● Targeted canvassing ● Info Session Webinar in February, which yielded 120+ unique attendees! 	<ul style="list-style-type: none"> ● Church outreach in East SJ (i.e Our lady of Guadalupe Church) ● Summer Recruitment Team: Onboarding 4-6 staff to recruit from mid-Jun to mid-Aug ● Summer focus: Meet TK Enrollment Across Region & Budgeted/Staff Projection Goal ● Newspaper/free mailer advertisements for Antioch & Concord
<u>Returning Student Retention</u>	<ul style="list-style-type: none"> ● ITR was completed mid-February ● Families that indicated No/Undecided, SLs worked together to game plan touchpoints to understand more in depth each family's scenario ● Rising 5th Grade continues to be an outlier for retention. School focused on an extra version of ITR to ensure accurate data as middle schools continued to extend offers to our Rocketeers 	<ul style="list-style-type: none"> ● Families who indicated "Not Returning" or "Undecided" during ITR will receive a RE-ENROLLMENT form (electronically and on Paper) ● Partnering with Principals to ensure OMs have time away from desks to complete re-enrollment by May 26th ● Each campus will have at least 1 on-campus event for families before end of school year ● Expectations for each SL team to engage families who do not complete re-enrollment



Staffing Update



School Leadership Staffing

Role	Projected Retention	23-24 Hires
Principal	85%	4 Principal Offers 3 Rising Principal Offers
Assistant Principal	89%	7 Internal Hires 2 External Hires
Office Manager	85%	Final Interviews in Process
Business Operations Manager	85%	Final Interviews in Process



School Staffing

- **23-24 Teacher Hires**
 - 17 confirmed hires to date
- **23-24 Teacher Vacancies:**
 - 22 Teacher Vacancies in San Jose
 - 8 Teacher Vacancies in East Bay/Peninsula
- **Area of Need**
 - 15 ISE Paraprofessional vacancies for 23-24
- **Discussion:**
 - Are there any additional strategies we should utilize to recruit and retain teachers? What have you seen work in your experience?

