



Thursday, October 2, 2025
Rocketship CA Board Committee (2025-26 Q2)

Meeting Time: 4:00pm

Public Comment: Members of the public can make comment on off-agenda items at the start of the meeting, and on agenda items immediately preceding the board's discussion of each item. You will be recognized once the public comment time begins, and be permitted to make comment for a duration of up to 3 minutes.

Meeting Location: 2001 Gateway Place, Suite 230E San Jose, CA 95110

Teleconference locations:

683 Sylvandale, San Jose, CA 95111
1700 Cavallo Rd, Antioch, CA 94509
2351 Olivera Rd, Concord, CA 94520
909 Roosevelt Ave, Redwood City, CA 94061
30 N 13th Street, San Jose CA 95112
222 N Wolfe Rd, Sunnyvale, CA 94085
3610 Bellfield Way, Studio City CA 91604
1670 Las Plumas Ave, San Jose CA 95133
5045 Valley Crest Dr #215, Concord CA 94521

1. Opening Items

- A. Call to order
- B. Public comment on off-agenda items

2. Consent Items

- A. Approve minutes from August 21, 2025 meeting of the CA Board Committee

3. Information Items

- A. Mission Moment
- B. Executive Director and Board Updates

4. Information Items

- A. Development Update
- B. Beginning of Year Achievement Update
- C. Student Recruitment, Enrollment, and Attendance Update

5. Adjourn

- A. Adjourn Meeting

THE ORDER OF BUSINESS AND TIMINGS MAY BE CHANGED WITHOUT NOTICE: Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice, provided that the Board takes action to effectuate such change.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY: Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting may request assistance by contacting us at compliance@rsed.org.

SPANISH & VIETNAMESE TRANSLATION: If you need Spanish or Vietnamese audio translation in order to access the Rocketship Board meeting, please send a request to compliance@rsed.org at least 24 hours before the start of the meeting. If you would like to make a public comment in Spanish or Vietnamese and would like us to translate to English for the Board, please send a request to compliance@rsed.org at least 24 hours before the start of the meeting.

Si necesita traducción de audio al español para acceder a la reunión de la Mesa Directiva de Rocketship, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.

Si desea hacer un comentario público en español y desea que lo traduzcamos al inglés para la Mesa Directiva, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.

Rocketship CA Board Committee (2025-26 Q1) (Thursday, August 21, 2025)

Generated by Cristina Vasquez on Thursday, August 28, 2025

1. Opening Items

A. Call to order

At 4:02pm, Ms. Bernal-Samano took roll call. With a quorum of committee members present, Ms. Bernal-Samano called the meeting to order.

Present: Hugo Castaneda, Tamara Peterson, Ray Raven, Yolanda Bernal-Samano

Absent: Courtney Shenberg, Diana Phuong

B. Public comment on off-agenda items

At 4:03pm, Ms. Bernal-Samano called for public comment on off-agenda items. No comments from the public were made.

2. Consent Items

A. Approve minutes from June 5, 2025 CA Board Committee meeting

At 4:04pm, a motion to approve consent items was made by Mr. Castaneda, seconded by Ms. Peterson, and carried unanimously by roll call vote.

Y: Hugo Castaneda, Tamara Peterson, Ray Raven, Yolanda Bernal-Samano

N: --

Abstain: --

3. Information Items

A. Mission Moment

At 4:04pm, the committee discussed agenda item 3(A). No action was taken.

B. Executive Director Update

At 4:10pm, the committee discussed agenda item 3(B). No action was taken.

C. Regional Health Dashboard Review

At 4:19pm, the committee discussed agenda item 3(C). No action was taken.

D. 2024-25 EOY Financial Review

At 4:23pm, the committee discussed agenda item 3(D). No action was taken.

4. Action Items: Finance - Review and Approval

A. Review and Recommend Approval of 2025-26 CA Revised Budget, including all CA School Level Budgets to the Rocketship Board of Directors

At 4:37pm, the committee discussed agenda item 4(A).

At 4:52pm, a motion to recommend approval of action item 4(A) to the Rocketship Board of Directors was made by Mr. Castaneda, seconded by Ms. Peterson, and carried unanimously by roll call vote.

Y: Hugo Castaneda, Tamara Peterson, Ray Raven, Yolanda Bernal-Samano

N: --

Abstain: --

5. Break

At 5:20pm, the committee took a break.

6. Information Items

A. Greenlighting Update

At 4:53pm, the committee decided to discuss agenda item 6(A) prior to the break. No action was taken.

B. Family Engagement, Recruitment and Enrollment Update

At 5:36pm, the committee discussed agenda item 6(B).

At 6:01pm, a motion to recommend approval of the revised enrollment to the Rocketship Board of Directors was made by Mr. Castaneda, seconded by Ms. Peterson, and carried unanimously by roll call vote.

Y: Hugo Castaneda, Tamara Peterson, Ray Raven, Yolanda Bernal-Samano

N: --

Abstain: --

C. Talent Update

At 6:02pm, the committee discussed agenda item 6(C). No action was taken.

7. Closed Session

A. Public Employment Pursuant to Gov. Code Section §54957: Executive Director

At 6:10pm, Mr. Castaneda made a motion to move to Closed Session. This motion was seconded by Ms. Peterson, and carried unanimously by roll call vote.

Y: Hugo Castaneda, Tamara Peterson, Ray Raven, Yolanda Bernal-Samano

N: --

Abstain: --

At 6:11pm, Mr. Raven left the meeting.

8. Report Out

A. Public report on actions taken in closed session

At 7:02pm, Ms. Bernal-Samano reported that no actions were taken on items 7(A) during the closed session.

9. Adjourn

A. Adjourn Meeting

At 7:03pm, a motion to adjourn was made by Mr. Castaneda, seconded by Ms. Peterson, and carried unanimously by roll call vote.

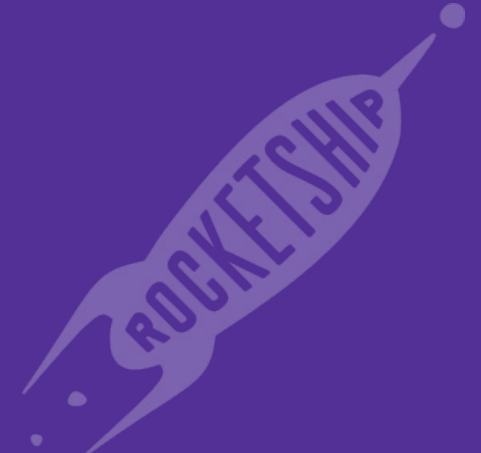
Y: Hugo Castaneda, Tamara Peterson, Yolanda Bernal-Samano

N: --

Abstain: --

Q2 Rocketship Public Schools CA Board Committee Meeting

October 2, 2025



Agenda

1. Opening Items

A. Call to order

B. Public comment on off-agenda items

2. Consent Items

A. Approve minutes from August 21, 2025 meeting of the CA Board Committee

3. Information Items

A. Mission Moment

B. Executive Director and Board Updates

4. Information Items

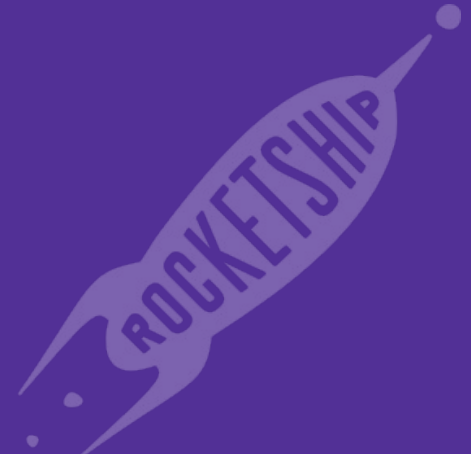
A. Development Update

B. Beginning of Year Achievement Update

C. Student Recruitment, Enrollment, and Attendance Update

5. Adjourn

A. Adjourn Meeting



Opening Items: Call to Order



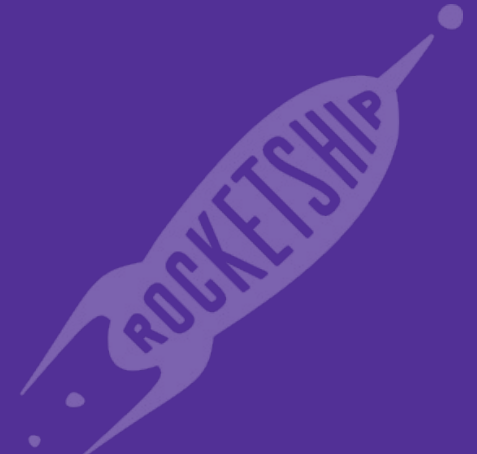
Opening Items: Public Comment



Consent Items



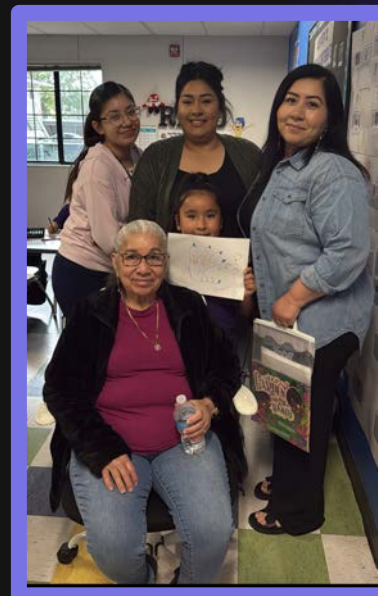
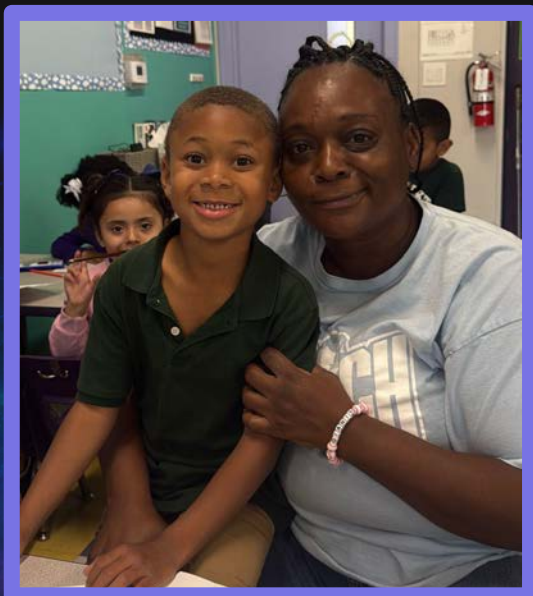
Mission Moment



Why is Los Dichos Important?



PARENT PARTNERSHIPS ELEVATE STUDENT ACHIEVEMENT



Los Dichos Testimonials



Molly
RFA Parent



Scarlette
RSK Student

24.25 Goal
2,940
(2 vol/class)
Actual
Volunteers
5,548



BEYOND THE PAGES

ROCKETSHIP CALIFORNIA



25.26 Goal
4,158
(3 vol/class)

Executive Director Update



Rocketship CA 25-26 Priorities

Quality Schools

Strengthen Personalized Learning Practices and
Elevate Family Partnership

35%→ **47%** in reading
45%→ **49%** in math

% of students at or above the 67th percentile on NWEA



Scaled Impact

Sustain Healthy Enrollment

95%→ **102%** to budget target

to meet our target of 24,800 lifetime Rocketeers

Community Power

Build Revolutionary Allies of Advocacy



85% composite score

Culture of Excellence & Belonging

Fortify a Climate of Trust and Teamwork

5→ **15** eNPS score



Progress to our EOY Goals

Quality Schools

Strengthen Personalized Learning Practices and
Elevate Family Partnership

% ≥67th percentile	Fall 24.25	Fall 25.26	GOAL Spring 25.26
Reading	27.5%	27.8%	47%
Math	36.7%	37.2%	49%

Scaled Impact

Sustain Healthy Enrollment

99% to budget target

(Goal: 102% to budget target)

to meet our target of 24,800 lifetime Rocketeers

Community Power

Build Revolutionary Allies of Advocacy



Progress data by 9/30

Culture of Excellence & Belonging

Fortify a Climate of Trust and Teamwork

Beyond the Margins (August)

eNPS 21 (Goal: 15)



Introducing our OC Fellows



Noesha McGehee
RSSP



Kayla Titus
RMS



Ebonyprincess Lee
RBM



Development Update



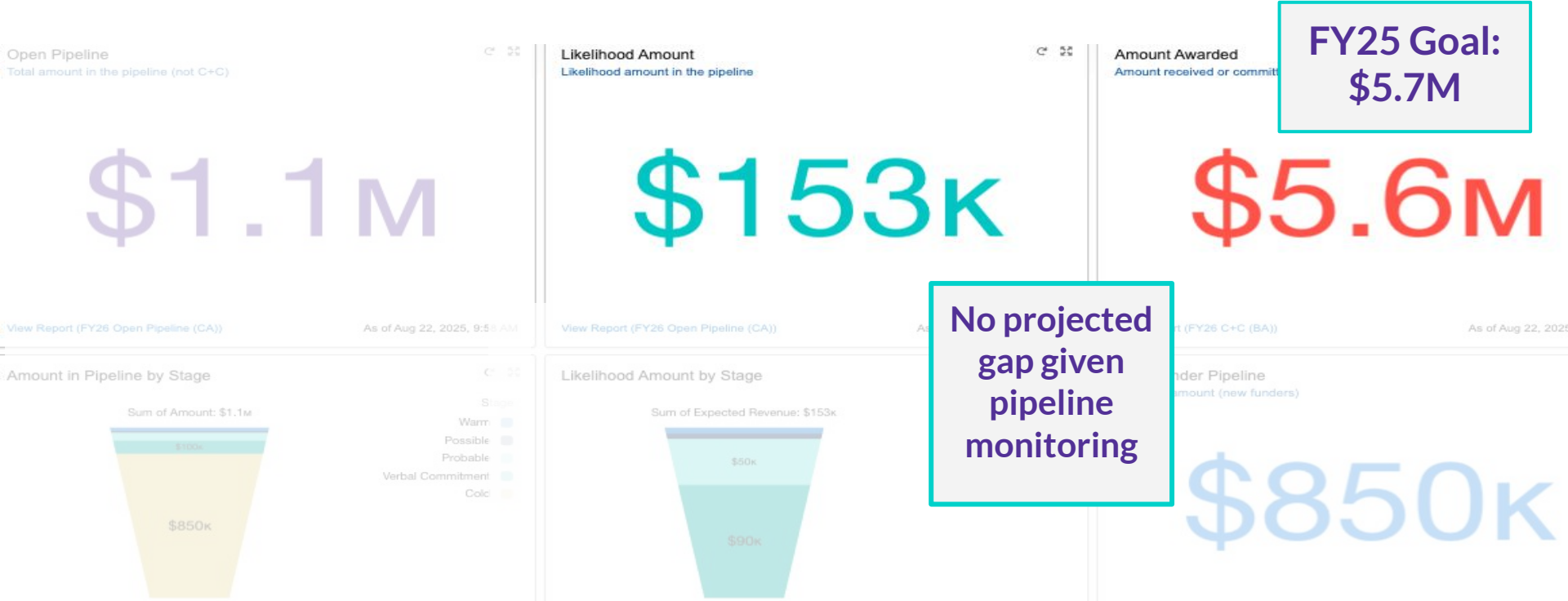
Fundraising success in FY25 was fueled in large part by leveraging California Department of Education grants and renewed investments from existing funders.

Our long-standing relationships continue to serve as the foundation of our fundraising strategy, demonstrating both satisfaction with our outcomes and deep confidence in Rocketship California’s impact.

	FY25 Goal	FY25 Actual	FY26 Goal
Rocketship CA	\$5M	\$5.3M	\$5.7M



This school year, California continues to leverage key California Department of Education grants to cover critical regional costs while working to cultivate new private philanthropic support.



Stage and probability definitions

Stage	Probability	Definition
Cash In/Committed	100%	Received check or have signed agreement with written pledge
Verbally Committed	90%	Verbal confirmation with funder
Probable	75%	Highly likely that we will receive gift (includes most renewals)
Possible	50%	50/50 likelihood we received the gift. Higher risk renewals. Examples: an individual who gave last year but we don't have a strong relationship with; a corporation who gave last year but our contact at the organization has since left
Warm	25%	Low likelihood this gift will come in at this point in the process. Most often because we are the beginning stage of cultivation.
Intro	10%	We have a connection to prospect and/or have made a brief intro
Cold	0%	New prospect without identified connection

Using the weighted probability to determine the “likelihood amount” in each region’s pipeline

EXAMPLE:

Total opportunities = \$1.5M



Sum of expected revenue after weighted probability = \$442K

Pipeline Amount by Stage



Stage

- Warm
- Possible
- Probable

Likelihood Amount by Stage



Stage

- Warm
- Possible
- Probable

How to assess California's fundraising "health score"

Rubric

Achieved	Met/exceeded annual goal
Monitoring	Likelihood expected revenue > Gap to Goal
Off track	Likelihood expected revenue < Gap to Goal

Total Goal	\$800,000
YTD	\$20,000
Current Gap to Goal	\$780,000
Likelihood (Weighted) Expected Revenue	\$761,000
Remaining Gap (Current Gap - Likelihood)	\$19,000

Total Goal	\$400,000
YTD	\$354,000
Current Gap to Goal	\$46,000
Likelihood (Weighted) Expected Revenue	\$180,975
Remaining Gap (Current Gap - Likelihood)	-

Identifying and cultivating new relationships will help unlock diverse funding opportunities.

In FY26, we are focused on **strategically expanding our philanthropic base to build a long-term funding strategy for the region.** To build on our current base of supporters, we analyzed giving history to education organizations, including charter schools, to identify funders most likely to align with our mission.

By reviewing this list together, we can identify and explore where your connections may help open doors to new supporters.

Funder	Ask Amount	Name	Position	LinkedIn Profile/Bio	Notes
OPEN APPLICATION					
ASML***	\$25,000	Nils Andersen	Chair of the Supervisory Board	LinkedIn Profile	In addition to overseeing business activities, they keep a keen eye on risk management, company culture, corporate social responsibility and the company's relationship with shareholders, and safeguard our integrity in reporting and compliance.
		Annet Aris	Vice Chair of the Supervisory Board	LinkedIn Profile	
		Birgit Conix	Chair of the ESG Committee	LinkedIn Profile	
		Alexander Everke	Member of the ESG Committee	Bio for ALL listed for ASML	
		An Steegen	Member of the ESG Committee	LinkedIn Profile	

As we look ahead, there are key ways the Board can continue to drive impact.

Your leadership and advocacy continue to make a meaningful difference in our ability to meet ambitious goals and attract mission-aligned supporters. Key ways the Board can continue driving impact:

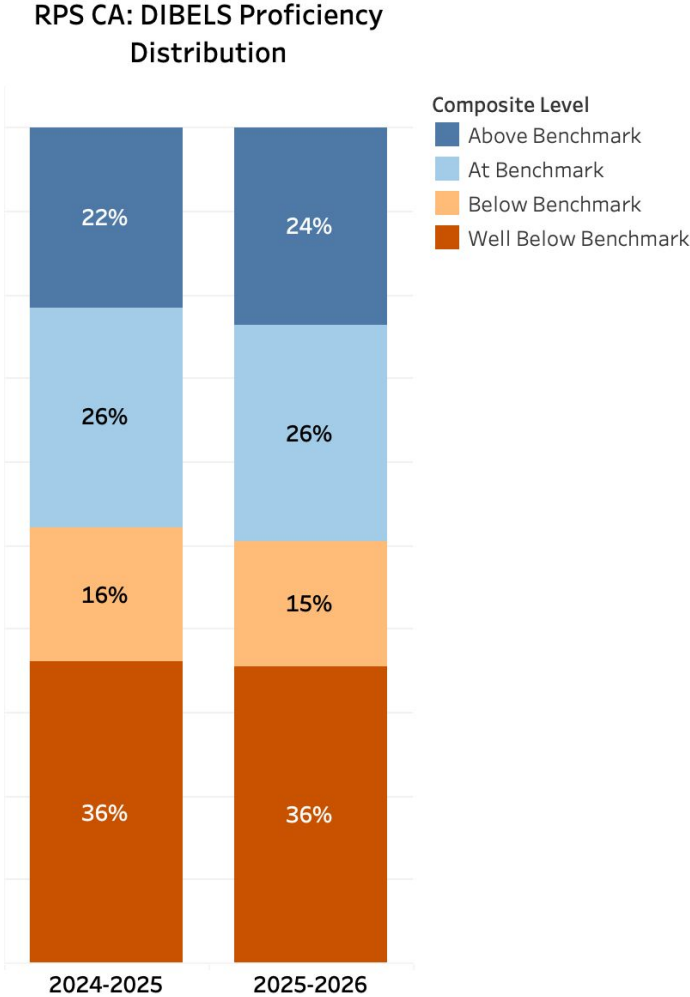
- **Make connections:** Review our prospect list together. And introduce us to peers, colleagues, or community leaders who may be aligned with our mission or interested in a deeper partnership.
- **Stay engaged:** Celebrate our work by actively supporting our friendraiser event in the Spring by bringing at least 2 guests.



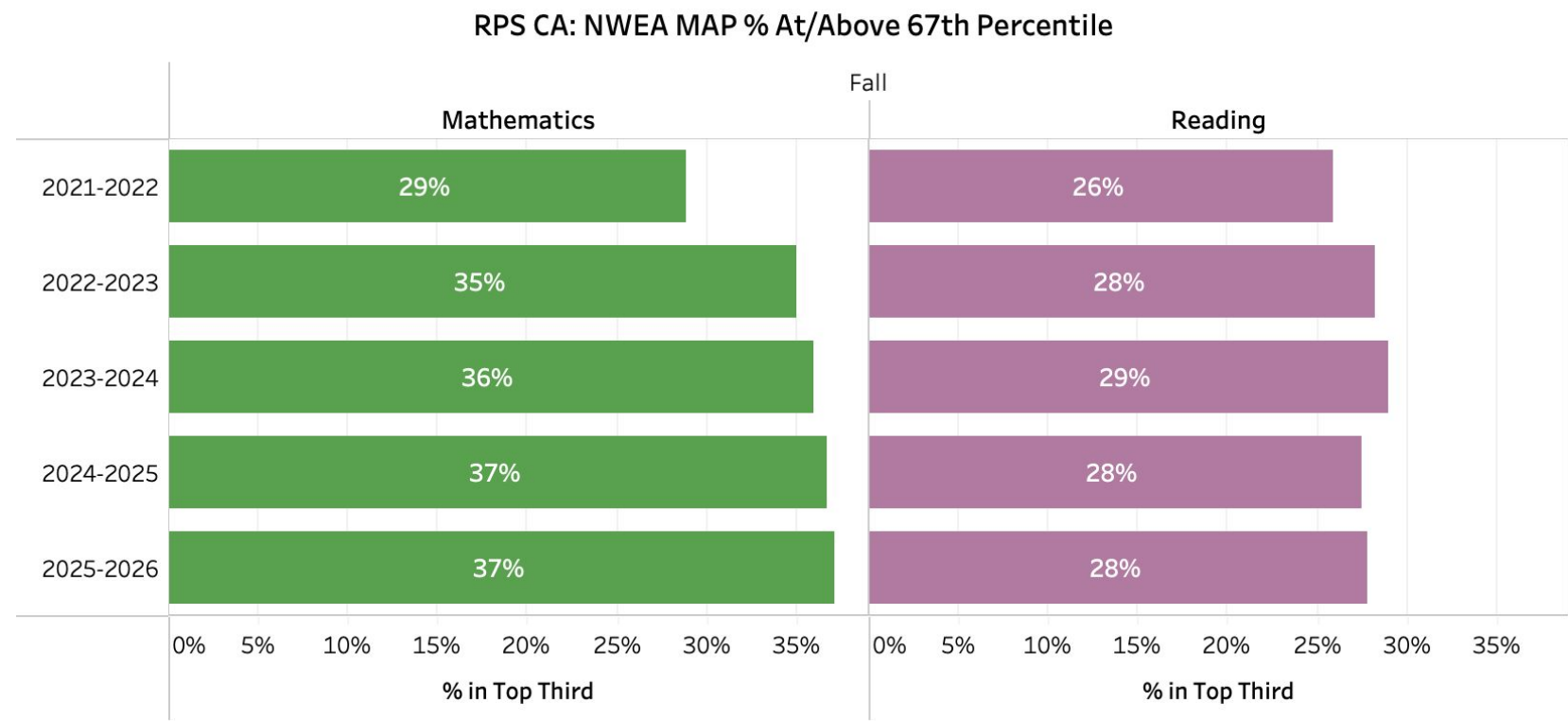
Beginning of the Year Achievement



CA starting with similar
BOY Composite Levels
as last year



CA starting with similar Top Third rate as last year



CA Fall 2025 Grade Level Distributions

NWEA Proficiency Tier

- Top Third
- Upper Inner Third
- Lower Inner Third
- Bottom Third

2025-26 Fall NWEA MAP Proficiency Distributions
RPS CA

Mathematics

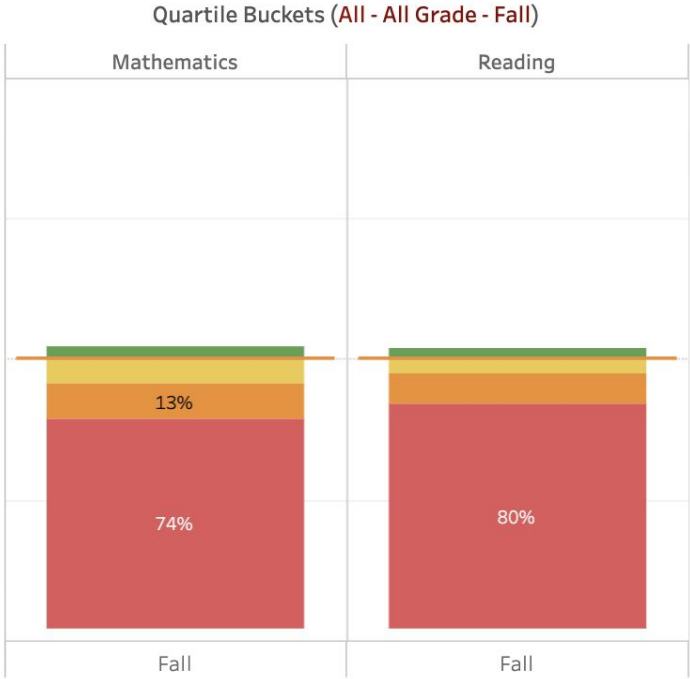


2025-26 Fall NWEA MAP Proficiency Distributions
RPS CA

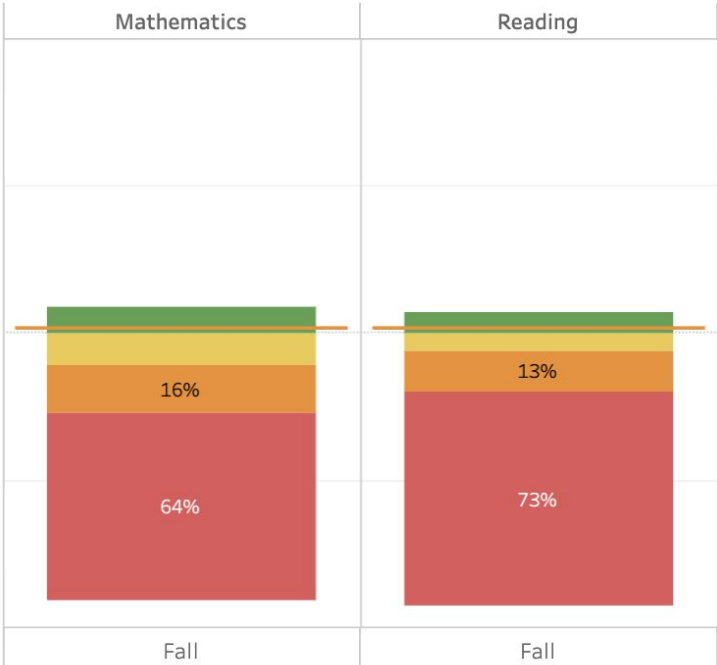
Reading



ISE Fall: CA seeing fewer students in the bottom third



BOY 2024



BOY 2025



Strategies for All Schools

- **Content Knowledge:** Revise tools and coach to high quality execution of professional development, unit launches, and data analysis meetings to further develop deep understanding of key grade level standards and content to accelerate student achievement
 - Expanded new teacher summer professional development and differentiation
 - Strengthening Data Analysis Meetings and resources
 - Expand regional unit launches to include 3rd - 5th grade humanities teachers
- **Data-Informed Practices:** Refine and implement tools and data-informed practices for SGI to better personalize instruction and drive student achievement (with a focus on reading G1-G2)
 - Revised small group instruction tools and guidance
 - Launched weekly coach video analysis huddles
 - Introduce a new tool for ongoing English Learner progress monitoring to personalize instruction
- **Academic Partnership:** Elevate key functional tools and ensure implementation of top practices to partner with families to deeply understand and act on reading levels
 - Refined family event summer tracking to engage all families
 - Improving tools to communicate reading levels and strategies for partnership (conferences + community meetings)



Strategies for Renewal Schools

- Launch tiered system of supports and coaching, grounded in consistent monitoring and action-planning huddles.
 - Clarify goals by translating state dashboard metrics into individualized school-level targets refining goals
- Strengthen attendance systems by implementing proactive monitoring tools that trigger timely supports before students become chronically absent
- Expand strategic external partnerships to expand the depth and breadth of instructional and leadership coaching for school leaders.
- Strengthen family partnership in the renewal process by consistently using community meetings to transparently share dashboard goals, progress, and partnership opportunities.



Rocketship Discovery Prep

Lowest
Performance



Highest
Performance

	23-24 CA Dashboard RDP	Internal Projection for 24-25 CA Dashboard RDP	Internal Projection for 25-26 RDP
Chronic Absenteeism	-20.8 improvement from 22-23 to 25.5	-0.3 maintain from 23-24 to 25.2	>-3 improvement from 24-25
Suspension Rate	Maintained 0%	Maintained 0%	Maintained 0%
English Learning Progress	1.3 increase from 22-23 to 46.3	4.0 increase from 23-24 to 50.3	TBD
English Language Arts	15.5 increase from 22-23 to -26.2	22.6 increase from 23-24 to -3.6	Maintain from 24-25
Math	12.3 increase from 22-23 to -28.8	28.4 increase from 23-24 to -0.4	Increase from 24-25

- Implement new upper HUM curriculum
- Continue instructional coaching partnership with Lavinia Group



Rocketship Fuerza Community Prep

Lowest
Performance



Highest
Performance

	23-24 CA Dashboard RFZ	Internal Projection for 24-25 CA Dashboard RFZ	Internal Projection for 25-26 RFZ
Chronic Absenteeism	-5.8 improvement from 22-23 to 24.0	0.5 maintained from 23-24 to 24.5	>-3 improvement from 24-25
Suspension Rate	Maintained 0%	0.2 Increase to 0.2%	Decrease to 0%
English Learning Progress	23.9 increase from 22-23 to 51.6	-29.9 decrease from 23-24 to 23.7	TBD
English Language Arts	26.1 increase from 22-23 to -17.7	-5.0 decrease from 23-24 to -22.7	Increase from 24-25
Math	28.5 increase from 22-23 to -26.6	3.3 increase from 23-24 to -23.3	Increase from 24-25

- Launch Teacher Residency pilot
- Launching instructional and school leader coaching partnership with Simply Great Schools
- Increase regional co-coaching and support from ML team



Rocketship Mosaic

Lowest
Performance



Highest
Performance

	23-24 CA Dashboard ROMO	Internal Projection for 24-25 CA Dashboard ROMO	Internal Projection for 25-26 ROMO
Chronic Absenteeism	-5.6 improvement from 22-23 to 10.6	-X.X improvement from 23-24 to X.X	>-3 improvement from 24-25
Suspension Rate	Maintained 0%	Maintained 0%	Maintained 0%
English Learning Progress	13.2 increase from 22-23 to 55.9	10.6 increase from 23-24 to 66.5	TBD
English Language Arts	1.2 maintain from 22-23 to 13.3	10.4 increase from 23-24 to 23.7	Maintain from 24-25
Math	0.3 maintain from 22-23 to 18.7	13.6 increase from 23-24 to 32.3	Increase from 24-25

- Continue and build on strategic small group instruction
- Launch ML progress monitoring in target grade levels
- Launch Teacher Residency pilot



Rocketship Redwood City

Lowest
Performance



Highest
Performance

	23-24 CA Dashboard RRWC	Internal Projection for 24-25 CA Dashboard RRWC	Internal Projection for 25-26 RRWC
Chronic Absenteeism	-4.6 improvement from 22-23 to 32.6	2.0 decline from 23-24 to 34.6	>-3 improvement from 24-25
Suspension Rate	Maintained 0%	Maintained 0%	Maintained 0%
English Learning Progress	-24.8 decrease from 22-23 to 9.0	45.0 increase from 23-24 to 54.0	TBD
English Language Arts	-30.3 decrease from 22-23 to -97.7	31.9 increase from 23-24 to -65.8	Increase from 24-25
Math	-18.2 decrease from 22-23 to -76.6	34.3 increase from 23-24 to -42.3	Increase from 24-25

- Increase director of school co-coaching and support frequency
- Maintain geographic compensation investment for staff
- Increase regional co-coaching and support from ML team
- Hire additional literacy coach/ specialist



Rocketship Rising Stars

Lowest
Performance



Highest
Performance

	23-24 CA Dashboard RRS	Internal Projection for 24-25 CA Dashboard RRS	Internal Projection for 25-26 RRS
Chronic Absenteeism	-9.2 improvement from 22-23 to 22.2	-2.3 improvement from 23-24 to 19.9	>-3 improvement from 24-25
Suspension Rate	Maintained 0%	Maintained 0%	Maintained 0%
English Learning Progress	23.7 increase from 22-23 to 67.9	-25.0 increase from 23-24 to 42.9	TBD
English Language Arts	-10.3 decrease from 22-23 to 19.8	-1.5 maintain from 23-24 to 18.3	Increase from 24-25
Math	-8.8 decrease from 22-23 to 34.4	9.2 increase from 23-24 to 43.6	Increase from 24-25

- Increase regional co-coaching and support from ML team
- Launching instructional and school leader coaching partnership with Simply Great Schools



Rocketship Futuro Academy

Lowest
Performance



Highest
Performance

	23-24 CA Dashboard RFA	Internal Projection for 24-25 CA Dashboard RFA	Internal Projection for 25-26 RFA
Chronic Absenteeism	-3.6 improvement from 22-23 to 10.8	17.7 decline from 23-24 to 28.5	>-3 improvement from 24-25
Suspension Rate	Maintained 0%	Maintained 0%	Maintained 0%
English Learning Progress	16.9 increase from 22-23 to 60.7	-28.2 increase from 23-24 to 32.5	TBD
English Language Arts	-7.2 decrease from 22-23 to -20.3	-1.5 maintain from 23-24 to -21.8	Increase from 24-25
Math	18.3 increase from 22-23 to -7.4	-2.6 maintain from 23-24 to -10.0	Increase from 24-25

- Maintain geographic compensation investment for staff
- Launching instructional and school leader coaching partnership with All Means All
- Increase regional co-coaching and support from ML team



Student Recruitment, Enrollment, & Attendance Update



Enrollment Update

Currently, the region stands at 99.2% to Budgeted Enrollment Target (BET)

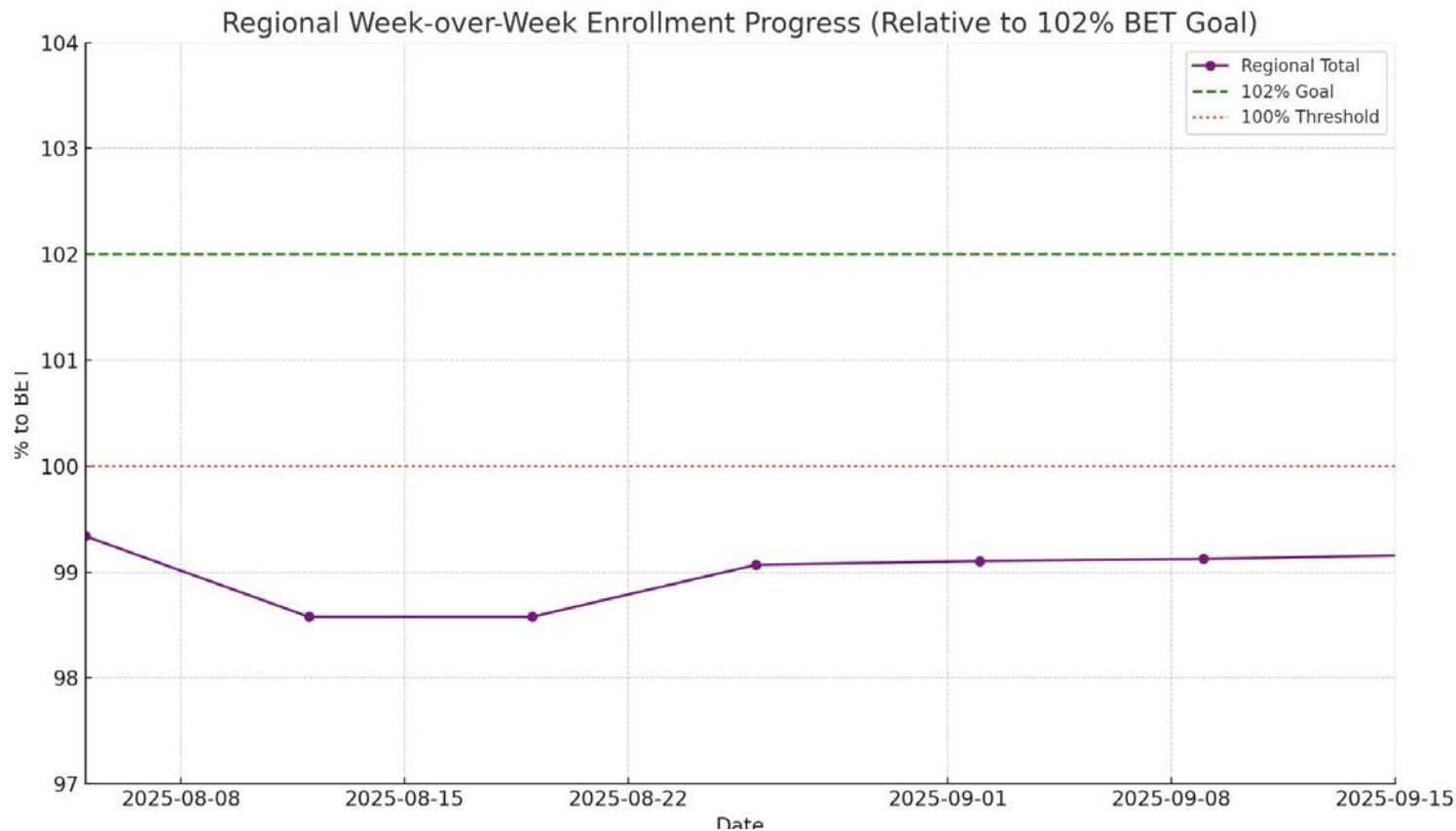
School	BET	Current Enrollment	% to BET
RFZ	524	548	105%
RSSP	261	268	103%
RDP	396	401	101%
RFA	675	674	100%
RSK	570	569	100%
RRS	624	622	100%
RDL	521	517	99%
RMS	414	404	98%
RLS	304	297	98%
RBM	507	492	97%
RRWC	286	278	97%
ROMO	545	529	97%
RSA	531	508	96%
CA	6158	6107	99%

Key Takeaways:

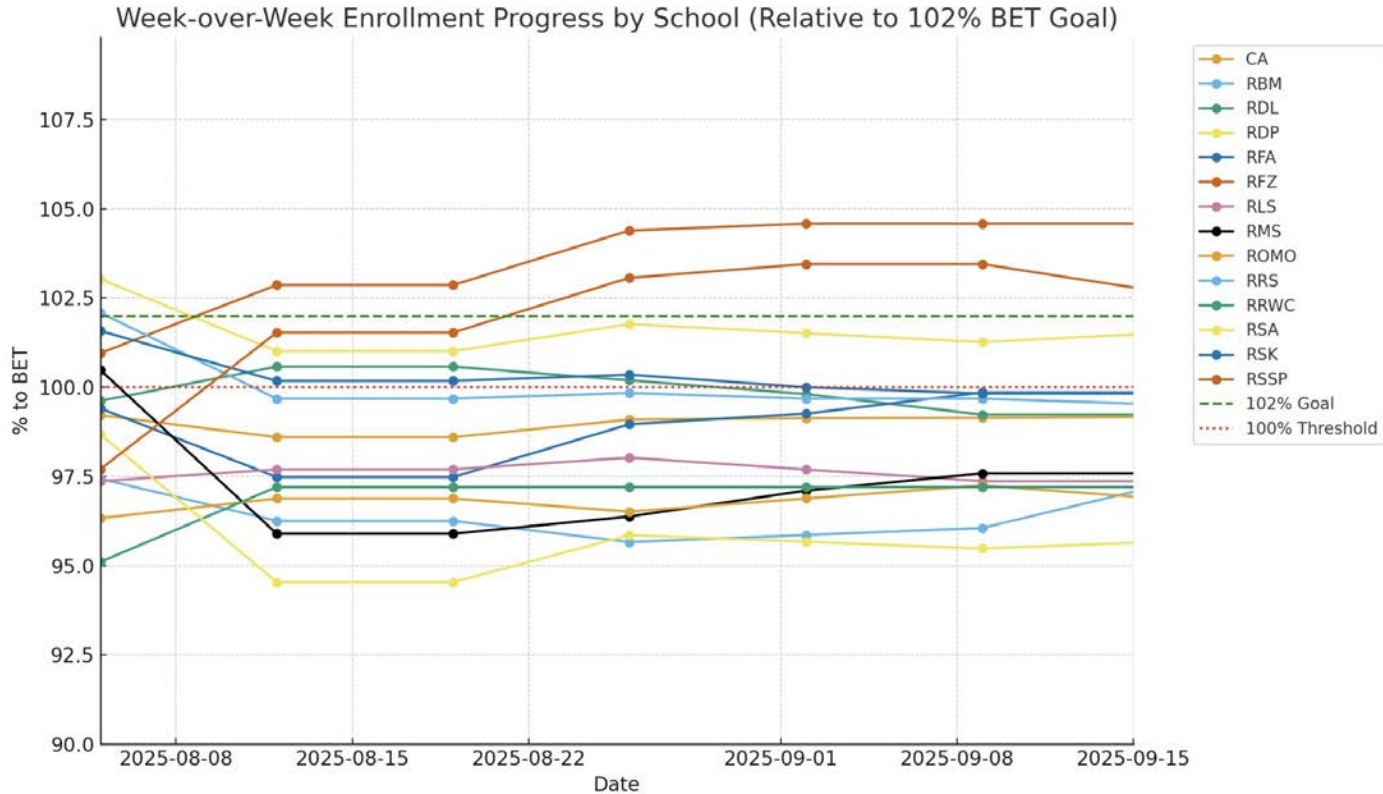
- **More Realistic Targets in 25.26:** In September of 2024 this figure was 93%
- **Pushing for 102%:** We continue to push for 102% to BET to buffer against attrition
- **Big Winners:** RFZ and RSSP are both well above target
- **Schools at Risk:** Schools well below BET (RSA, ROMO, RRWC, RBM) will adjust their staffing models and/or non-compensation budgets in October to balance budgets



Enrollment Update: Week Over Week (Regional)



Enrollment Update: Week Over Week (School Level)



Enrollment Strategy

- **Open Enrollment:** Schools that are below the 102% enrollment target will continue backfill openings for the remainder of the school year
- **New Enrollment “Pipeline:”** The regional team has partnered with the national Marketing Team to launch a recruitment campaign using Meta AI. Preliminary results from summer are promising!
- **“Stay” Conversations:** Principals and Office Managers will prioritize exit meetings with families planning to withdrawal to see if they can find solutions to support families to stay within Rocketship
- **Student Retention:** Principals will focus on retention of their currently enrolled students through strong family partnership



Attendance Update

Improved regional attendance exceeding our 94%+ Goal

	August	September	Grand Total
25-26 SY	95.7%	95.5%	95.6%
24.25 SY	95.3%	94.8%	95.0%

Strategies:

- Attendance Awareness workshop for families identified as Chronically Absent during 24-25 SY
- Targeted Home Visits
- Support from Care Corps Coordinator for first 30 days (focused on attendance)
- Knowledge and awareness building among families to share the impact of attendance
- OM/CCC Training and Professional Development on Chronic Absenteeism
- Attendance Supervisor Certification Training (Nuts and Bolts)
 - Office Managers and Care Corps Coordinators in partnership with SCCOE
- Quarterly Attendance Collaborative Meetings in partnership with SCCOE



Attendance Update

We continue to see a reduction in Chronic Absenteeism Over Time

Year	Chronic Absenteeism Rate
25.26	18.3%
24.25	24.4%
23.24	26.7%
22.23	33.1%
21.22	42.8%

Strategies:

- Early attendance intervention: Summer attendance workshops for historical Ch Abs families
- Re allocation of Care Corps time and resources to drive on Chronic Absenteeism
- Quarterly Training and Professional Development for CCC/OM teams



Family Partnership

We are on track to meet our goal of 100% Home Visit Completion by 12/1

Goal	55% by 8/13	65% by 9/1	75% by 9/15
Regional Completion	62%	72%	79%

- First day of school goal: 55% compared to network goal of 25%
- Our region is **on track** to meet our goal of deepening relationships with 100% of our families through Home Visits by December 1st.



Adjourn

